

**"BLUE LABEL"  
BRAND**

# **STENCILS**

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**FOR ALL DECORA-  
TIVE PURPOSES**



**HAND CUT BY COM-  
PETENT ARTISTS**

**GEO. E. WATSON CO.  
164 W. LAKE ST.  
CHICAGO, ILL.**

# NOTICE

Everything listed in this catalog is:

**NET**

**NO DISCOUNT**

If goods are to be sent  
by Parcel Post add  
10 Per Cent extra to  
pay POSTAGE.



# PRICE LIST

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## BLUE LABEL LETTER & NUMERAL PATTERNS

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### LETTER PATTERNS

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Letter Patterns Nos.  
101 to 134

Inch	Price
2	.75
2 1/2	.80
3	.85
4	.90
5	1.00
6	1.20
7	1.65
8	2.00
9	2.50
10	2.75
12	3.50
14	4.00
16	4.50
20	6.25
24	8.50

### NUMERAL PATTERNS

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Numeral Patterns Nos.  
135 to 140

Inch	Price
2	.40
3	.45
4	.55
5	.65
6	.80
7	1.00
8	1.20
9	1.40
10	1.75
12	2.00
14	2.50
16	3.00
20	3.70
24	4.30

# NUMERAL PATTERNS—1 to 0

Complete Set, Numerals only

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135	2	x 2	"
	3	x 3	"
	4	x 4	"
	5	x 5	"
	6	x 6	"
	7	x 7	"
	8	x 8	"
	9	x 9	"
	10	x 10	"
	12	x 12	"



136	2	x 2	"
	3	x 3	"
	4	x 4	"
	5	x 5	"
	6	x 6	"
	7	x 7	"
	8	x 8	"
	9	x 9	"
	10	x 10	"
	12	x 12	"



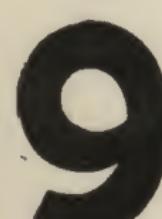
137	2	x 2 3/4	"
	3	x 4	"
	4	x 5 1/8	"
	5	x 6 3/4	"
	6	x 8	"
	7	x 9 3/8	"
	8	x 10 3/4	"
	9	x 12	"
	10	x 13 3/8	"
	12	x 16	"



138	2	x 2 1/8	"
	3	x 3 1/4	"
	4	x 4 1/4	"
	5	x 5 1/4	"
	6	x 6 3/8	"
	7	x 7 1/2	"
	8	x 8 1/2	"
	9	x 9 5/8	"
	10	x 10 1/2	"
	12	x 12 3/4	"



139	2	x 1 3/4	"
	3	x 2 5/8	"
	4	x 3 3/8	"
	5	x 4 1/4	"
	6	x 5 1/4	"
	7	x 5 7/8	"
	8	x 6 3/4	"
	9	x 7 7/8	"
	10	x 8 1/2	"
	12	x 10 1/2	"



140	2	x 1 5/8	"
	3	x 2 3/8	"
	4	x 3 1/8	"
	5	x 4	"
	6	x 4 3/4	"
	7	x 5 1/2	"
	8	x 6 3/8	"
	9	x 7 1/4	"
	10	x 8	"
	12	x 9 1/2	"
	14	x 11	"
	16	x 12 3/4	"
	20	x 16	"
	24	x 19	"

## LETTER STENCILS

Complete Alphabet, Letters only

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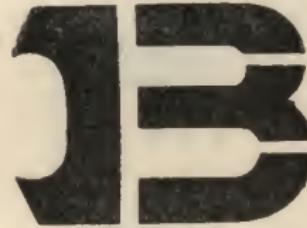
202	4	x	3	"
	6	x	4½"	"
	8	x	6	"



203	2	x	3	"
	2½	x	3¾"	"
	3	x	4½"	"
	4	x	6	"
	5	x	7½"	"
	6	x	9	"
	7	x	10½"	"
	8	x	12	"
	9	x	13½"	"
	10	x	15	"
	12	x	18	"



204	3	x	3¾	"
	4	x	5	"
	5	x	6½"	"
	6	x	7¾"	"
	7	x	9	"
	8	x	10½"	"
	10	x	13	"
	12	x	15½"	"



206	4	x	6½	"
	5	x	7¼"	"
	6	x	8¾"	"
	8	x	12½"	"



208	2	x	1¾	"
	2½	x	2	"
	3	x	2½"	"
	4	x	3½"	"
	5	x	4¾"	"
	6	x	5¼"	"
	7	x	6	"
	8	x	7	"
	9	x	8½"	"
	10	x	8¾"	"
	12	x	10½"	"
	14	x	12½"	"
	16	x	14	"
	20	x	17½"	"
	24	x	21	"



209	2	x	2¾	"
	3	x	3½"	"
	4	x	4¾"	"
	5	x	5¾"	"
	6	x	7	"
	7	x	8½"	"
	8	x	9½"	"
	9	x	10½"	"
	10	x	11¾"	"
	12	x	14	"

# LETTER STENCILS

Complete Alphabet, Letters only

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213	3	x	2 3/8 "
	4	x	3 1/4 "
	5	x	4 "
	7	x	5 1/2 "
	12	x	9 1/2 "



215	2	x	2 1/3 "
	3	x	3 1/4 "
	4	x	4 3/8 "
	5	x	5 1/2 "
	6	x	6 1/2 "
	7	x	7 5/8 "
	8	x	8 3/4 "
	9	x	9 3/4 "
	10	x	11 "
	12	x	13 1/4 "



216	2	x	2 1/2 "
	3	x	3 3/4 "
	4	x	5 "
	6	x	7 1/2 "
	8	x	10 "
	10	x	12 1/2 "
	12	x	15 "



217	3	x	3 1/4 "
	4	x	4 3/8 "
	5	x	5 1/2 "
	6	x	6 1/2 "
	7	x	7 5/8 "
	8	x	8 3/4 "
	10	x	10 7/8 "
	12	x	13 1/8 "



218	2	x	2 1/8 "
	3	x	3 1/4 "
	4	x	4 3/8 "
	5	x	5 1/2 "
	6	x	6 1/2 "
	7	x	7 5/8 "
	8	x	8 3/4 "
	9	x	9 3/4 "
	10	x	11 "



219	2	x	1 1/2 "
	2 1/2	x	1 7/8 "
	3	x	2 1/4 "
	4	x	3 "
	5	x	3 3/4 "
	6	x	4 1/2 "
	7	x	5 1/4 "
	8	x	6 "
	9	x	6 3/4 "
	10	x	7 1/2 "
	12	x	9 "

## LETTER PATTERNS

Complete Alphabet, Letters only

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119	2	x	1 1/2 "
	2 1/2	x	1 7/8 "
	3	x	2 1/4 "
	4	x	3 "
	5	x	3 3/4 "
	6	x	4 1/2 "
	7	x	5 1/4 "
	8	x	6 "
	9	x	6 3/4 "
	10	x	7 1/2 "
	12	x	9 "



122

5	x	7 1/2 "
6	x	9 "



123 2 x 2 "

123	3	x	3 in
	4	x	4 "
	5	x	5 "
	6	x	6 "
	7	x	7 "
	8	x	8 "



124 3 x 3 5/8 "

4	x	5 "
6	x	7 1/2 "
8	x	10 "
10	x	12 1/2 "



127 4 x 3 1/4 "

5	x	4 1/3 "
6	x	4 7/8 "
7	x	5 3/4 "
8	x	6 1/2 "
9	x	7 3/8 "
10	x	8 1/4 "



128 4 x 2 1/2 "

5	x	3 1/3 "
6	x	3 3/4 "
7	x	4 1/3 "
8	x	5 "
10	x	6 1/4 "
12	x	7 1/2 "
14	x	8 3/4 "
16	x	10 "
20	x	12 1/2 "
24	x	15 "



# LETTER PATTERNS

Complete Alphabet, Letters only

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131	3	x	2 1/4	"
	4	x	3	"
	5	x	3 3/4	"
	6	x	4 1/2	"
	7	x	5 1/4	"
	8	x	6	"
	9	x	6 3/4	"
	10	x	7 1/2	"
	12	x	9	"



133	2	x	2 1/8	"
	3	x	3 1/8	"
	4	x	4 1/4	"
	5	x	5 5/8	"
	6	x	6 3/8	"
	7	x	7 1/2	"
	8	x	8 1/2	"
	9	x	9 5/8	"
	10	x	10 3/4	"
	12	x	12 3/4	"
	14	x	14 7/8	"
	16	x	17	"
	20	x	21 1/4	"
	24	x	25 1/2	"



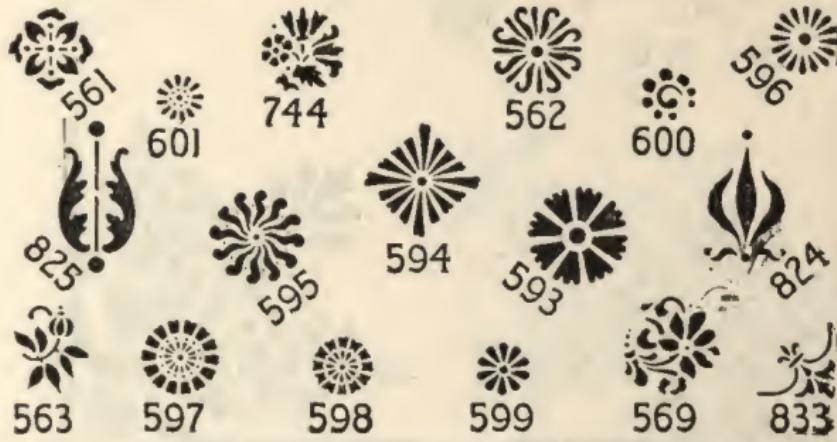
134	2	x	2	"
	2 1/2	x	2 1/2	"
	3	x	3	"
134	4	x	4	"
	5	x	5	"
	6	x	6	"
	7	x	7	"
	8	x	8	"
	10	x	10	"



19 + 20 in. 1515 \$1.50

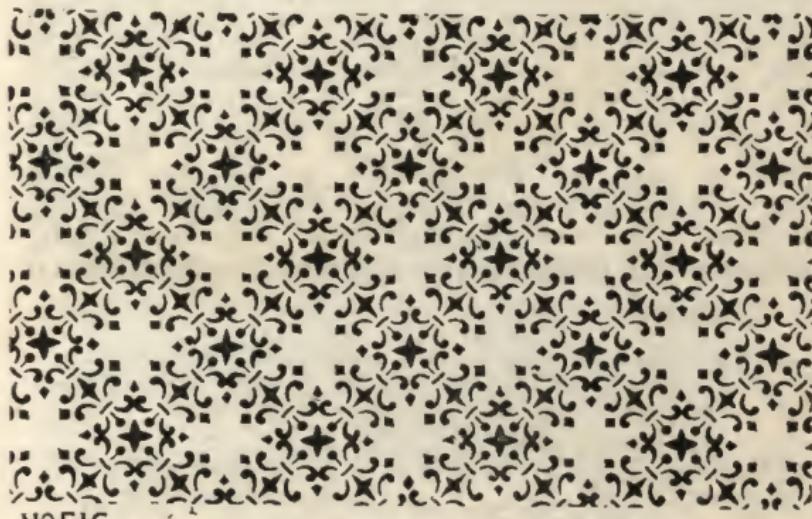
# “Blue Label” STENCILS.

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The above illustrations are ONE TWELFTH  
size of the stencils that they represent

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No. 516 -



No. 528 -



No. 896 -



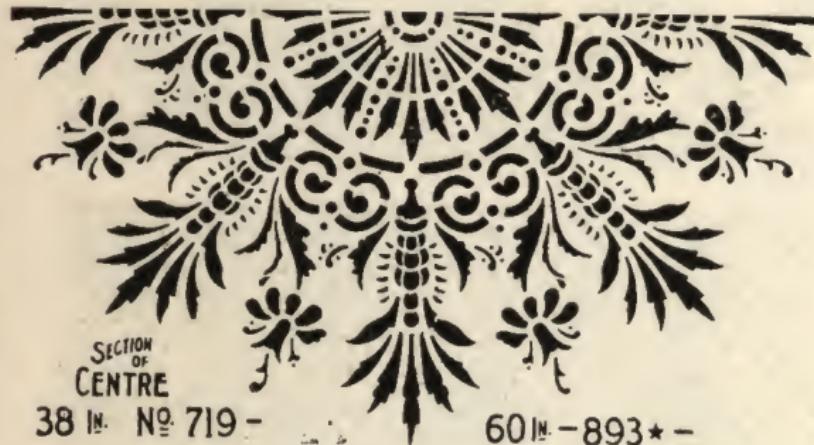
BREAK 12 IN NO 653-



CORNER 13 IN NO 652



18 IN NO 655 -



SECTION OF  
CENTRE

38 IN. NO 719 -

60 IN. - 893★ -



CORNER 14 IN NO 720 -



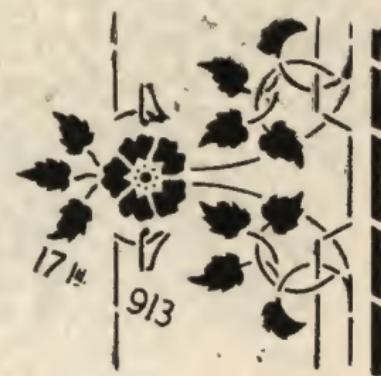
BREAK 12 IN NO 721



16 IN NO 722 -



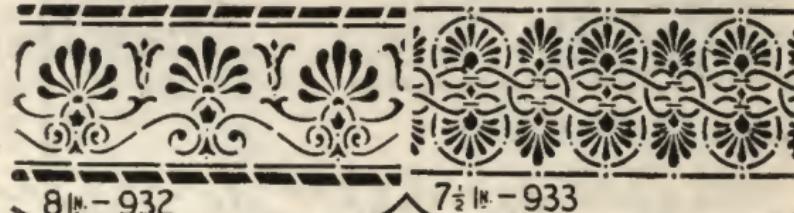
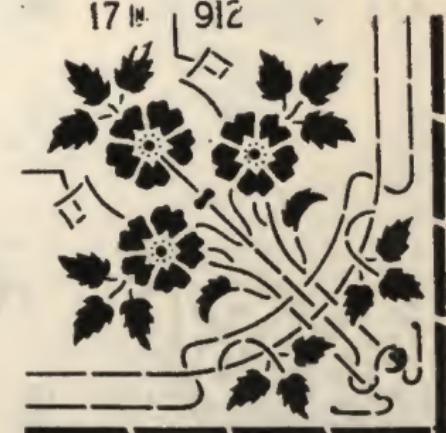
36 in. № 914



17 in. № 913

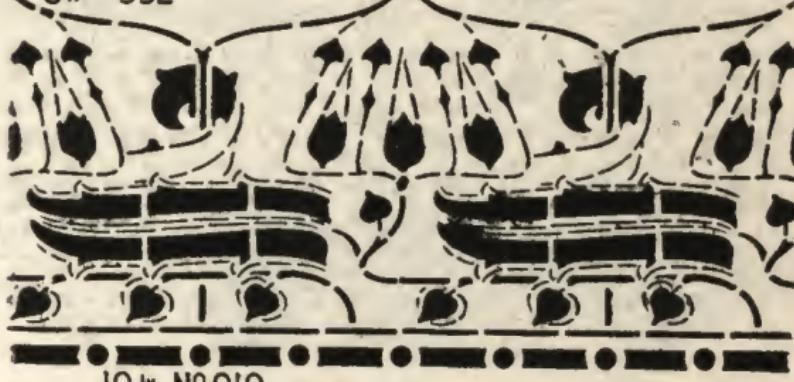


17 in. № 912



8 in. № 932

7½ in. № 933



19 in. № 919



BREAK 15 in. № 917

SECTION OF  
CENTRE  
34 in.  
№ 918



CORNER 15 in. № 916





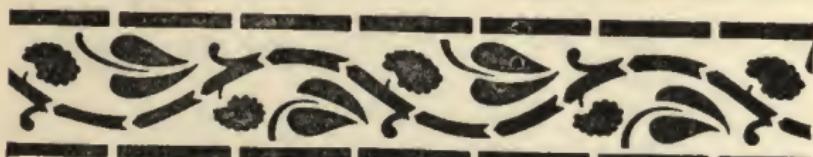
8 + 18 — 1590 — 90¢



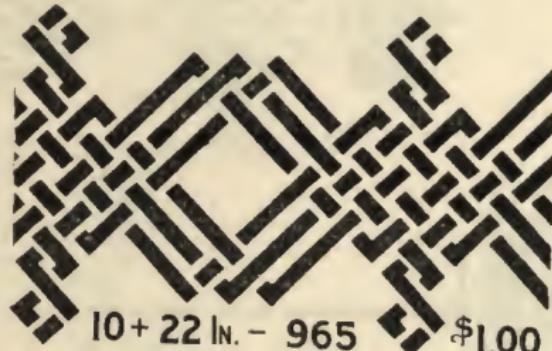
8 + 18 IN. — 1557 \$1.10



2 + 20 IN. — 975 — 55¢



4 + 22 IN. 1552 — 50¢



10 + 22 IN. — 965 — \$1.00



12 IN. № 687 \$1.80



12½ IN. № 802 \$2.25



6 IN. № 895 — 60¢

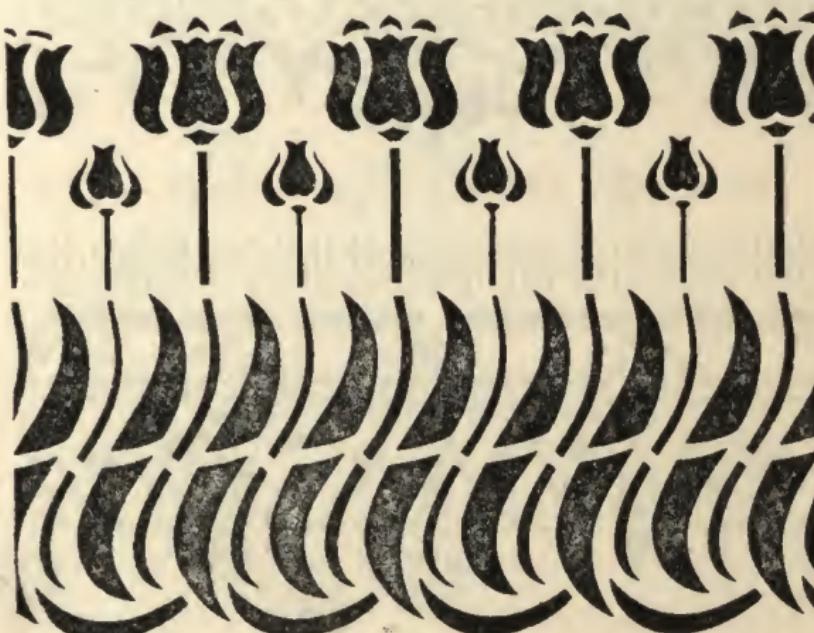


10+16 IN. - 1562 \$1.15

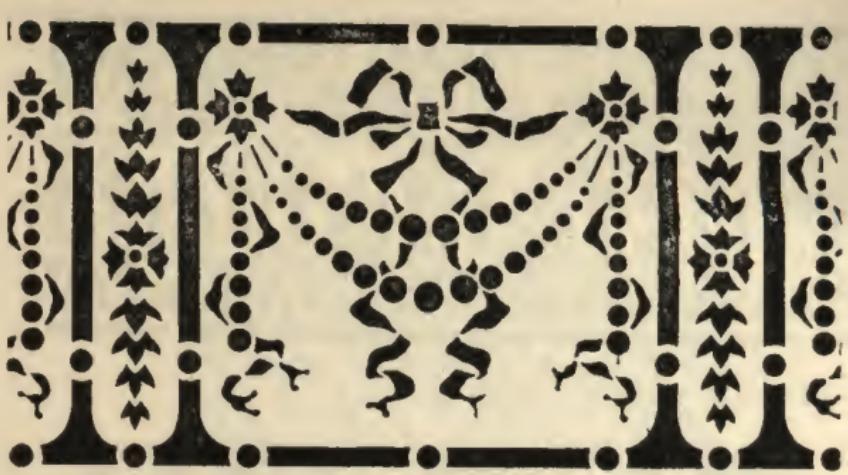


8+14 IN. - 1565 \$1.25

13+30 IN. - 973 \$1.25



18+17 IN. - 1563 \$1.50



19 IN. NO. 801 - \$1.50



10 IN. NO. 753 - 80¢

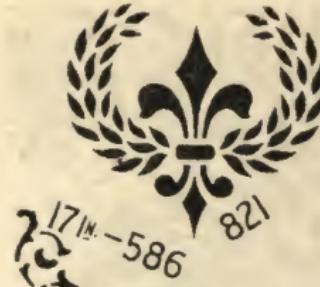


25 IN. NO. 735 - \$2.00

36 IN. - 954\* - \$3.00



17 IN. NO. 694 \$1.60



17<sup>in</sup> - 586

821



786



168-169



902



15<sup>in</sup> - 584



591



129



74 + 36<sup>1/2</sup> - 953 \*

46 + 24<sup>1/2</sup> - 769



40<sup>1/2</sup> - 568



742



16<sup>1/2</sup> - 604



23<sup>1/2</sup> - 619



46<sup>1/2</sup> - 839 \*

37<sup>1/2</sup> - 890 \*



832



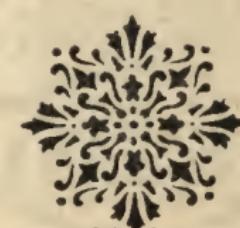
831



530



822



529





SECTION OF  
CENTRE  
39 IN. NO. 908



CORNER 13 IN. NO. 614

BREAK 10 IN. NO. 612



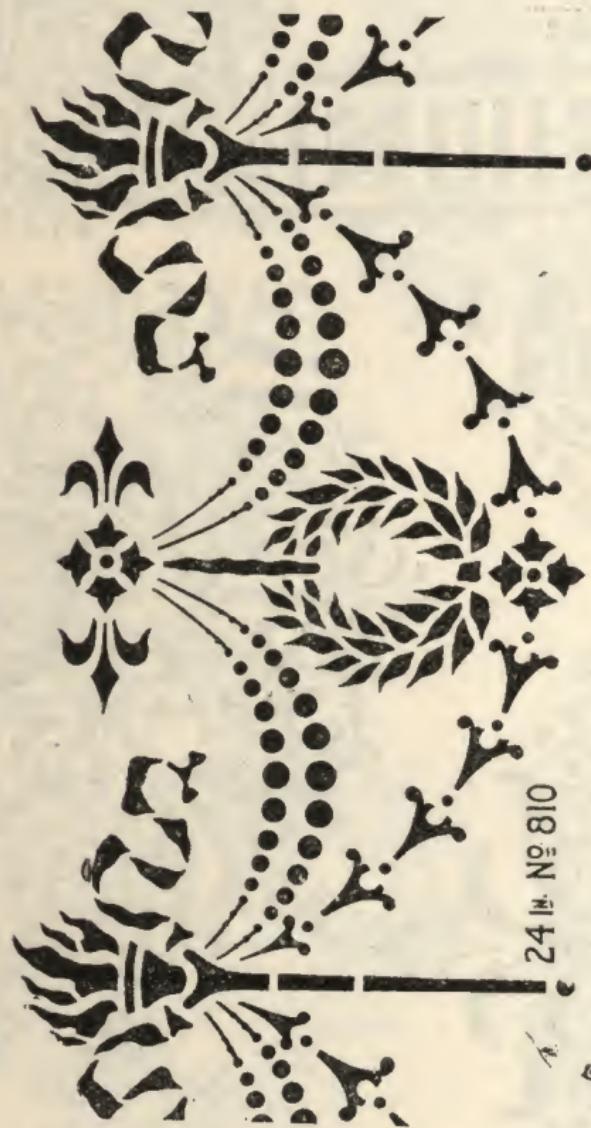
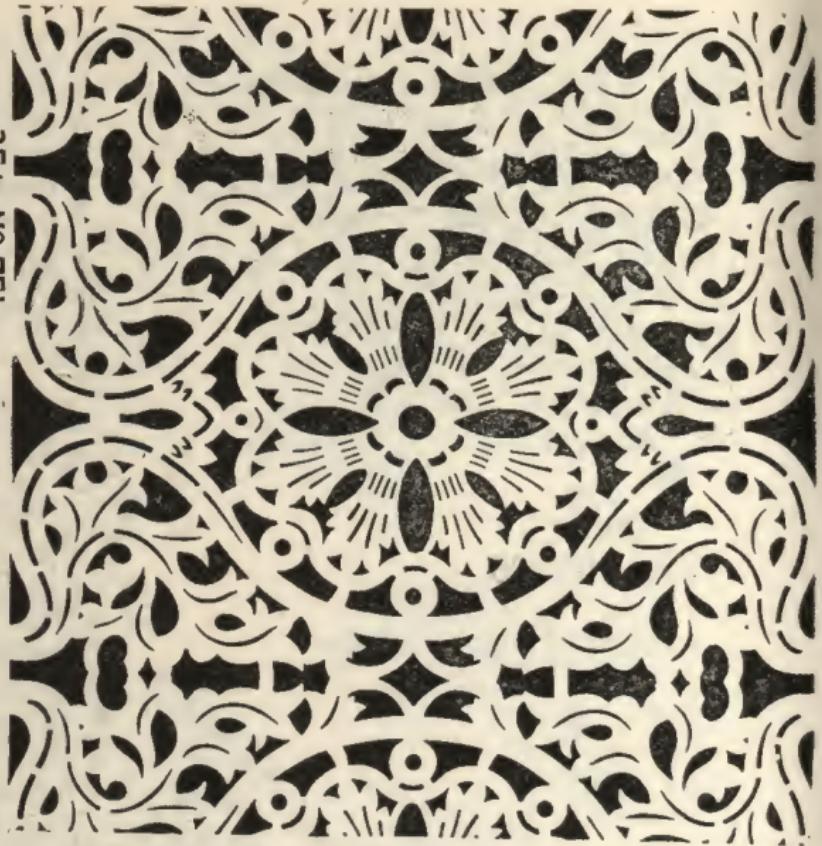
SECTION OF  
CENTRE  
40 IN. NO. 571



CORNER 17 IN. NO. 910



35 M. № 751



24 M. № 810



8 M. № 708



16 M. - 723

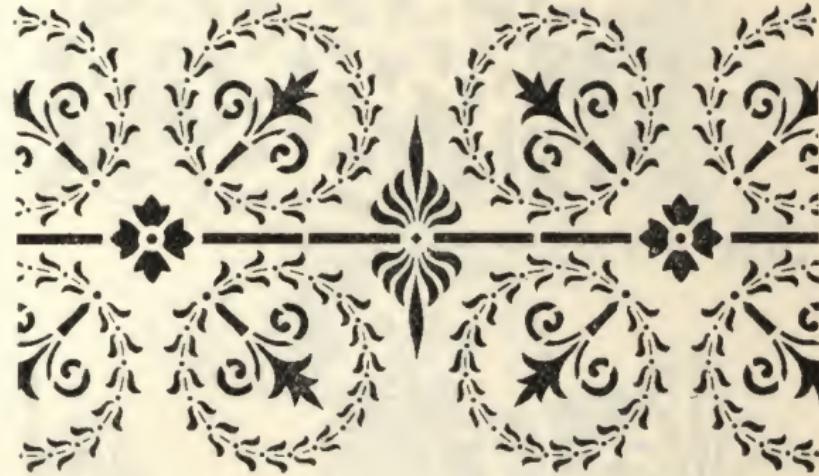
16 M. - 525



8 M. № 826



18 IN. №729



21 IN. №795



18 IN. №686



13 IN. №754



9½ IN. - 886

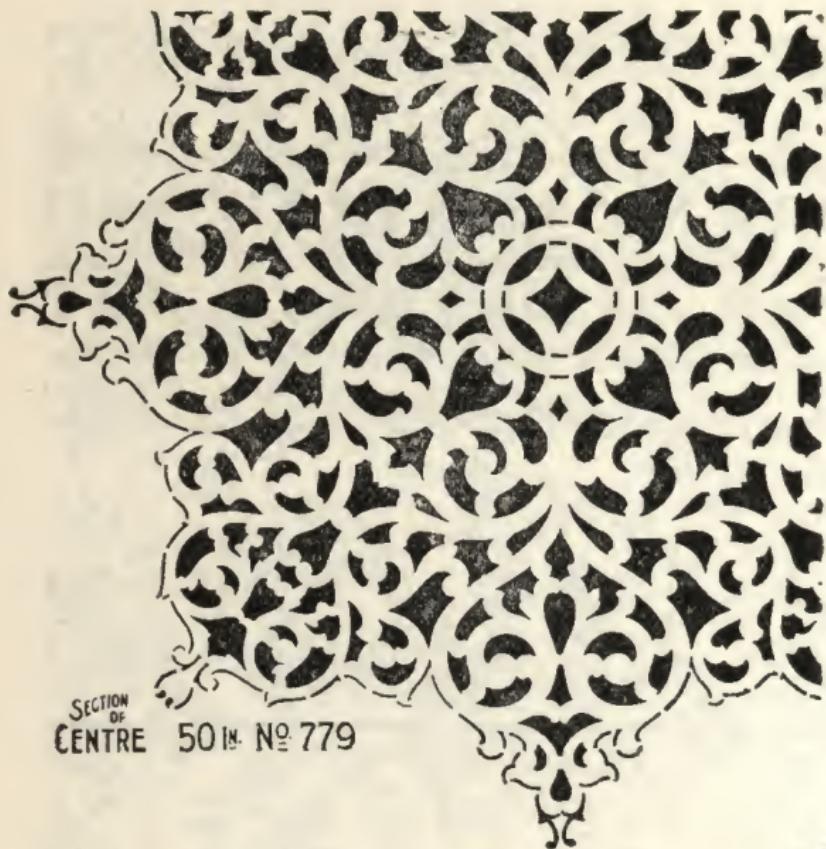
14 IN. - 807\*



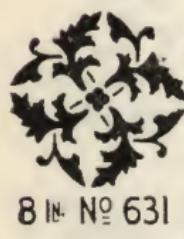
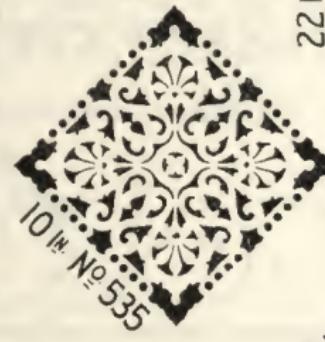
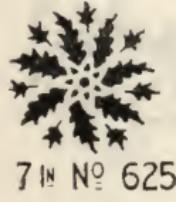
10 IN. №760



8 IN. №900



№ 812





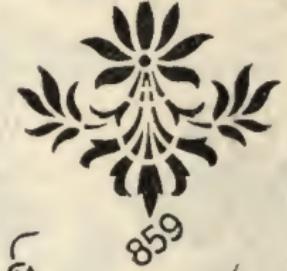
16 M - 647



28 M - 565



633

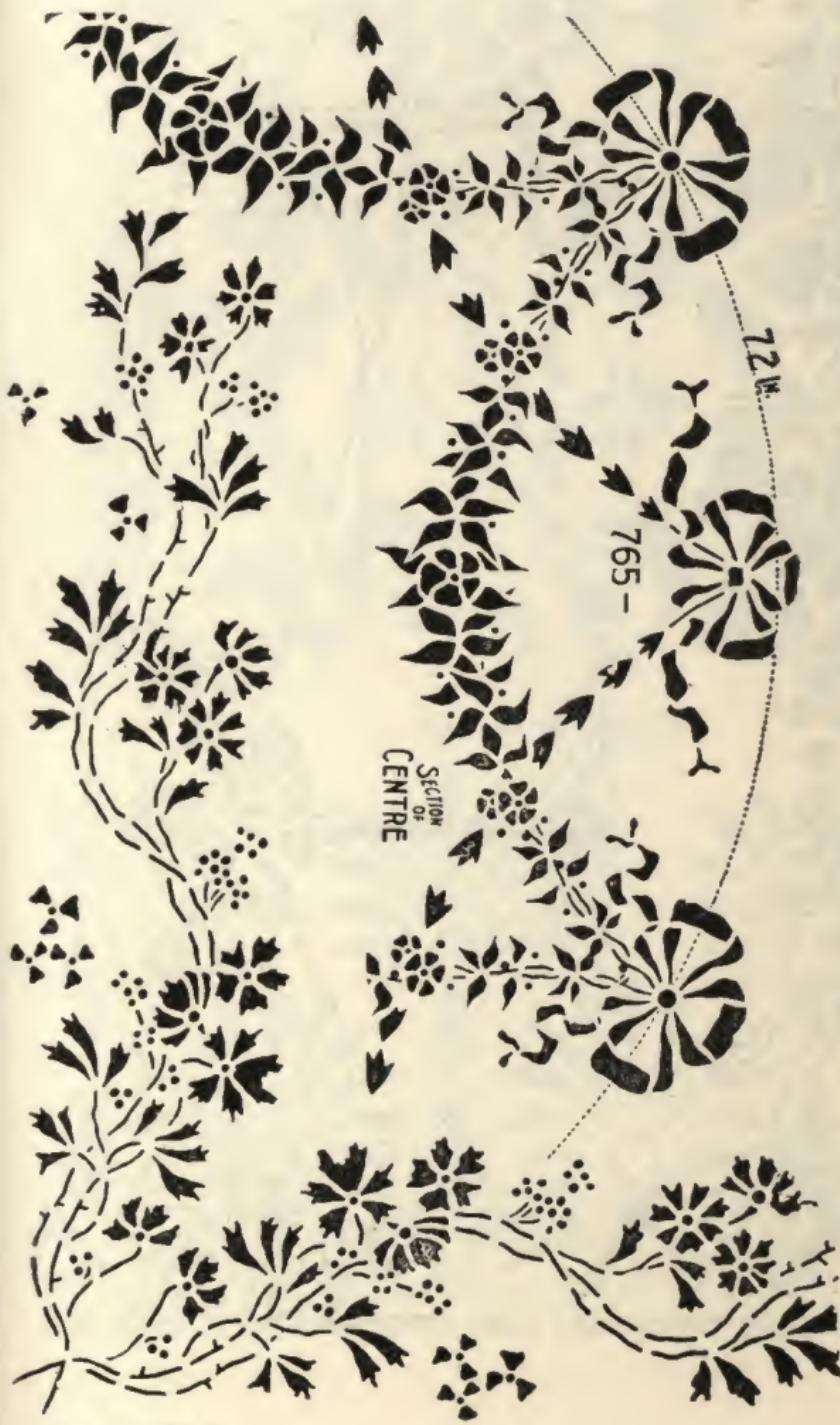


859



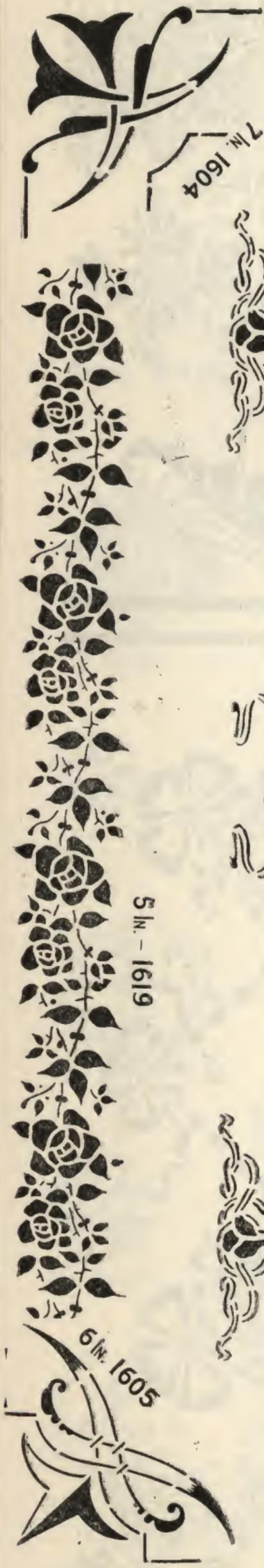
26 + 28 M - 858

2



SECTION OF  
CENTRE

CORNER 764





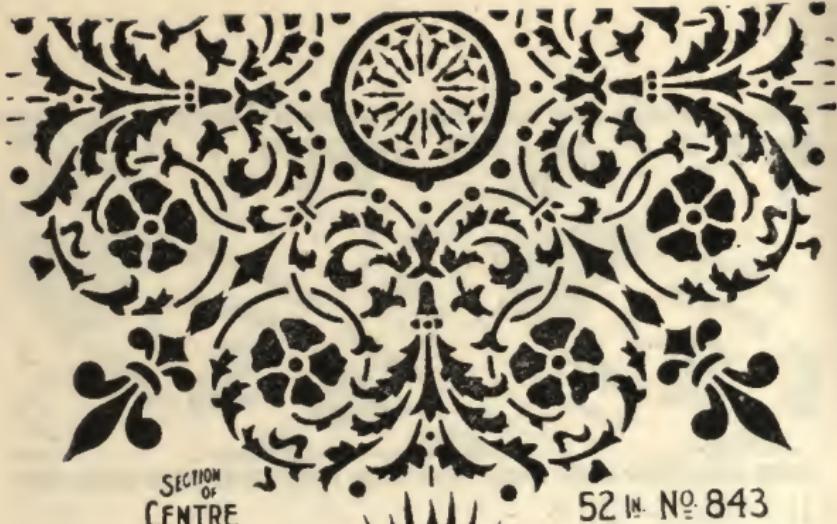
11+14 IN. - 1614



22+24 IN. - 1611

18+21 IN. - 1612





SECTION OF  
CENTRE

52 IN. NO. 843



LLON  
NO. 841

18 IN. NO. 842

BREAK



CORNER

25 IN.

NO. 841



18 IN. NO. 844





SECTION  
OF  
CENTRE  
54 IN. NO. 853



CORNER & BAND NO. 852



17 N. № 789



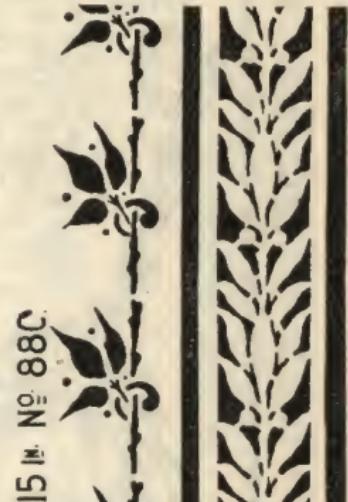
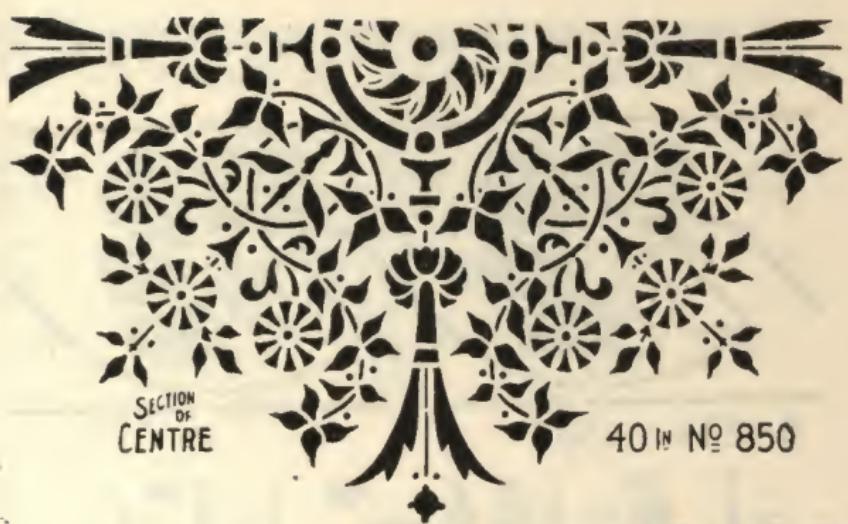
15 IN - 805

-101N-524

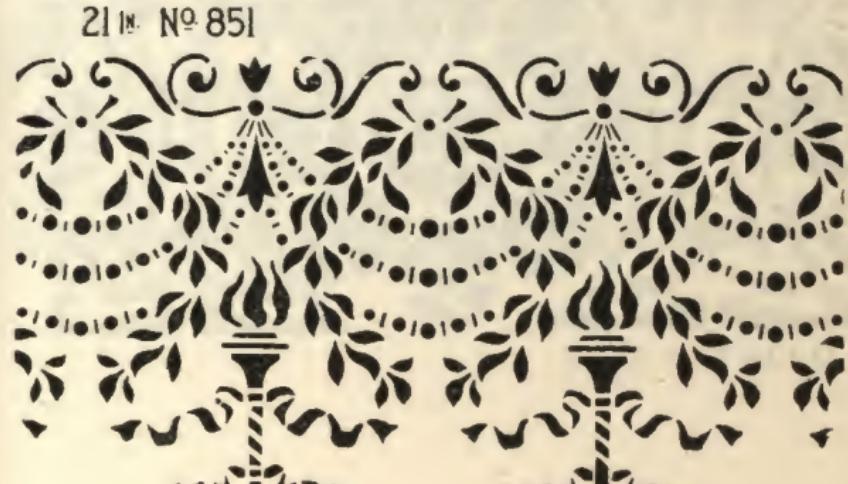
2

- 2011-861 \*

13 IN - 863



CORNER & BAND  
22 IN № 849





9+23 IN. - 1568

18+29 IN. - 972



10+20 IN. - 1564



11+16 IN. - 1567



12 + 16 IN. - 1573



9 + 23 IN. - 1572



13 + 18 IN.  
1571



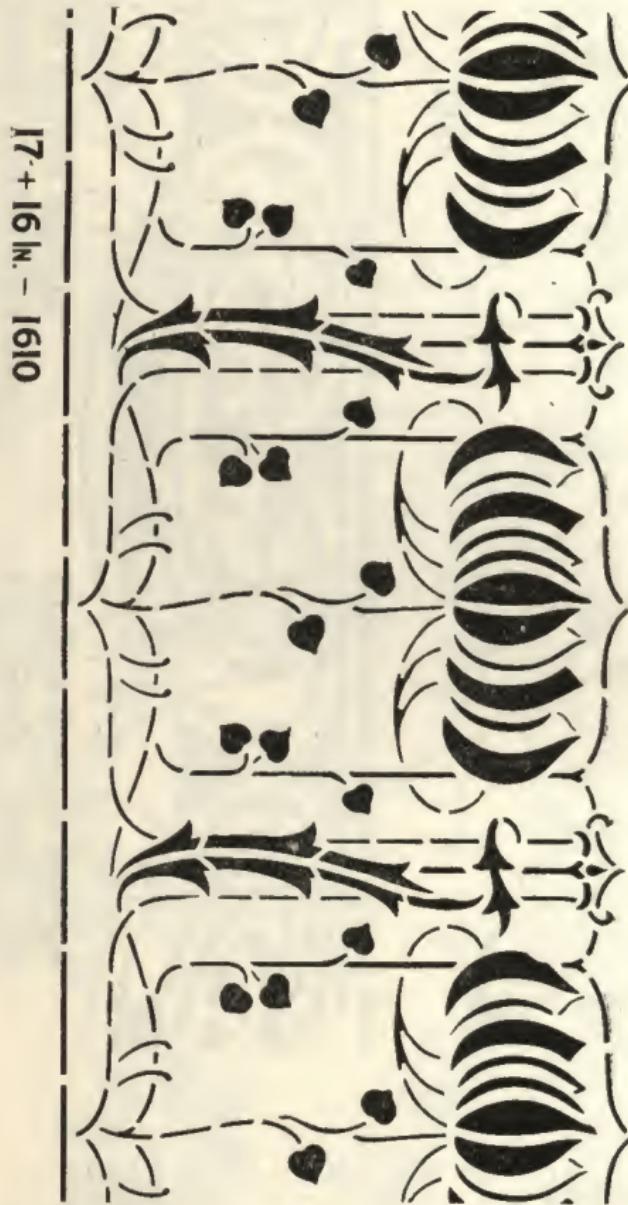
16 + 29 IN. - 1581



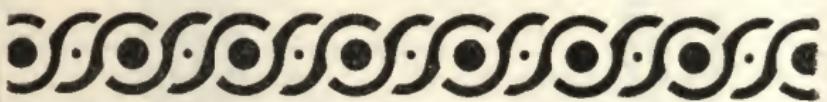
10 + 24 IN. - 1599



3 IN. - 1585



17 + 91 IN. - 1610



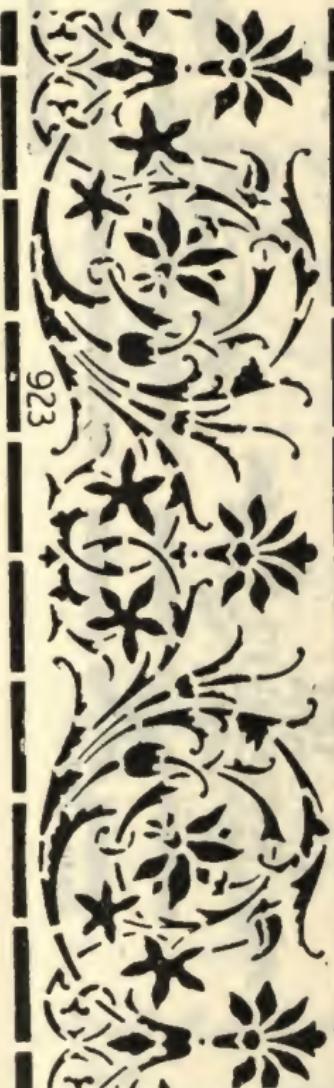
2½ + 23 IN. - 977



10 + 24 IN. - 1600



19 IN. NO. 915



923



20 IN. NO. 924

16 IN.

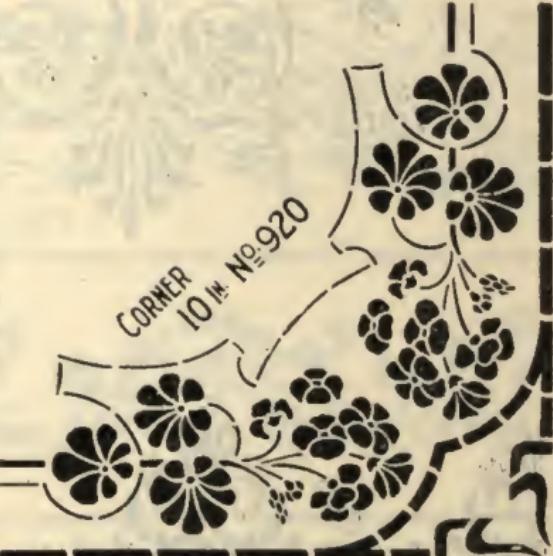
SECTION  
OF  
CENTRE  
34 IN. NO. 922

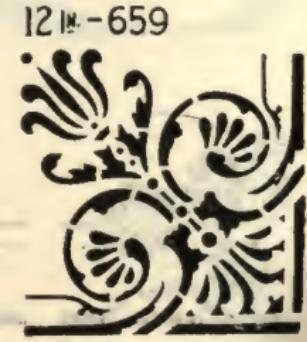
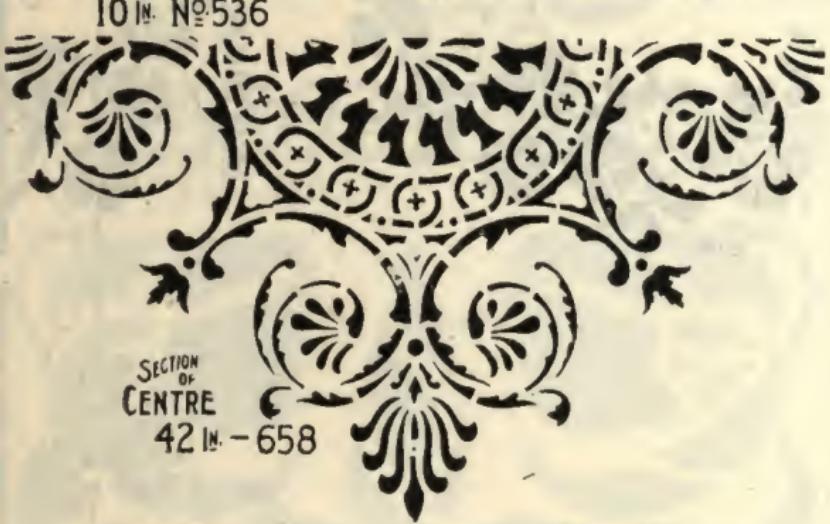
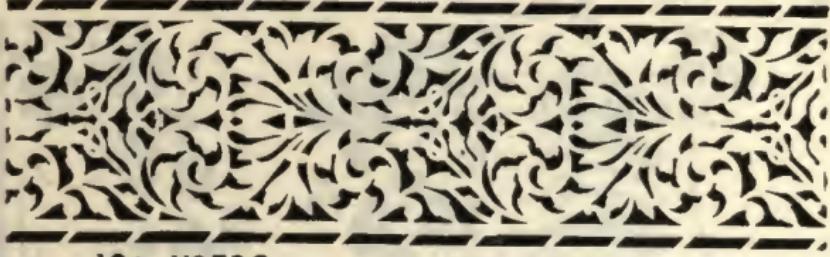


BREAK 10 IN. NO. 921



CORNER  
10 IN. NO. 920







19 IN N°679

36 IN N°814\*

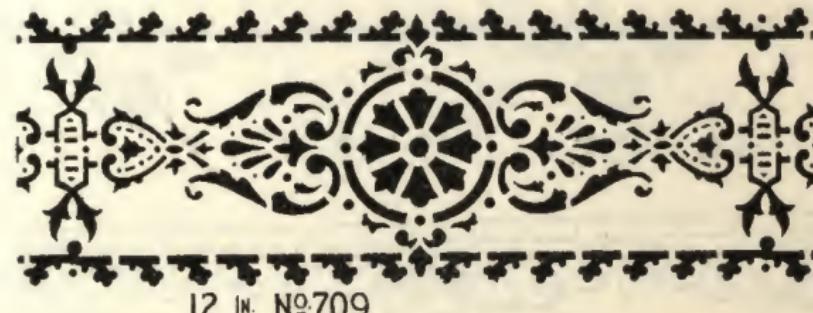


18 IN N°733



18 IN N°688

37 IN N°813\*



12 IN N°709



9 IN N°677



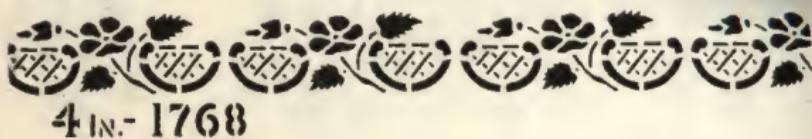
9 IN N°678



12 IN N°730



9 + 21 IN. - 1766



4 IN. - 1768



19 IN. - 1657



1775



14 IN. - 1773



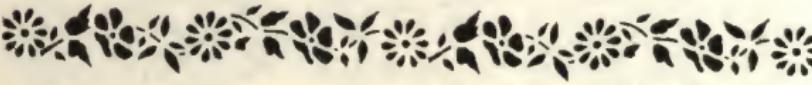
8 IN. - 1772



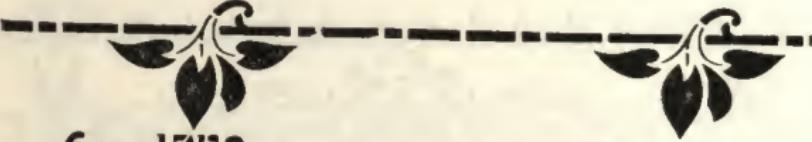
1771



9 IN. - 1769



3 IN. - 1776



6 IN. - 1752



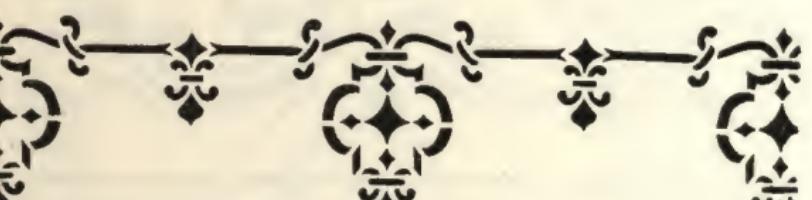
5 + 20 IN. - 1764



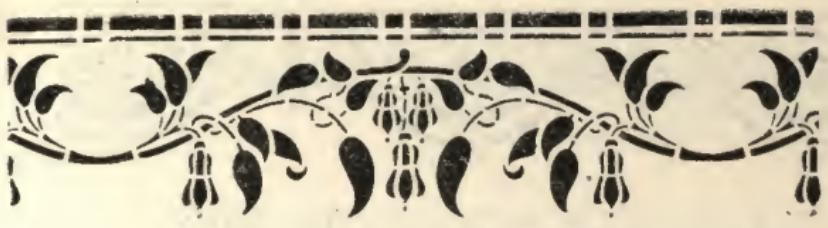
6 + 24 IN. - 1750



9 IN. - 1758



9 IN. - 1755



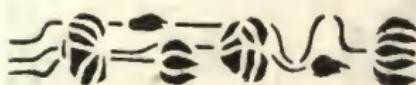
9 + 27 IN - 1754



9 IN - 1757



16 IN - 1781



3 IN - 1774



2 IN - 1631

8 IN - 1784



16 IN - 1782



15 IN - 1779



14 IN - 1777



7 IN. - 1675



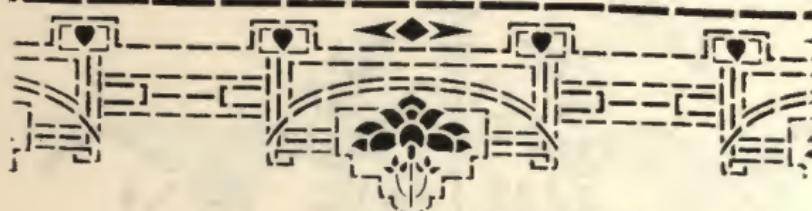
9 IN. - 999



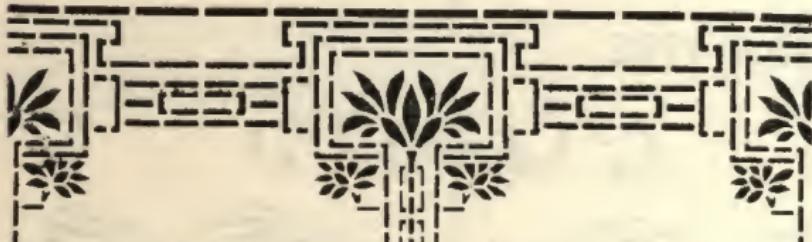
15 IN. - 985



9 IN. - 998



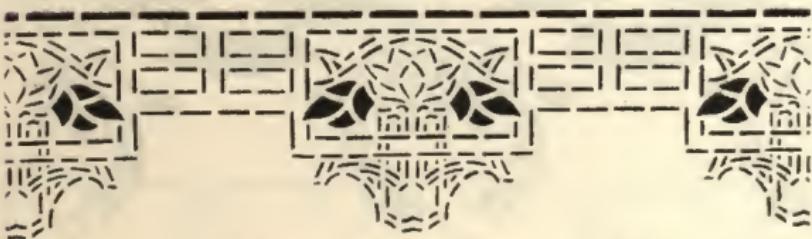
10 IN. - 1693



11 IN. - 1691



8 IN. - 1684



10 IN. - 1683



2 IN - 1861

3 IN - 1862



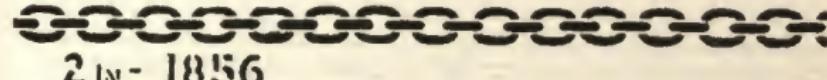
4½ IN - 1859

6 IN - 1860



4½ IN - 1858

3 IN - 1857



2 IN - 1856



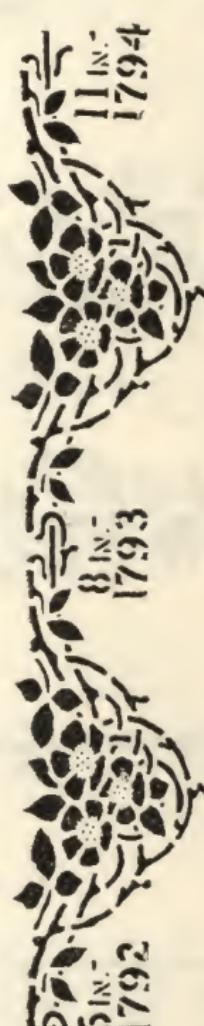
3 IN - 1796



3 IN - 1795



8 + 4 ½ IN - 1797

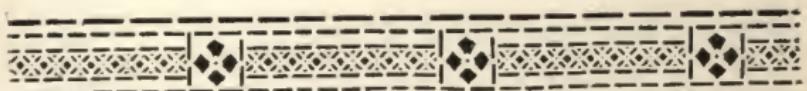


1793

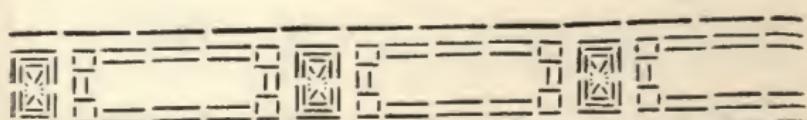
1792



11 + 4 ½ IN - 1791



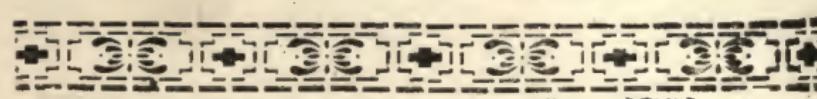
4 IN - 1790



5 IN - 1787



3 IN - 1700



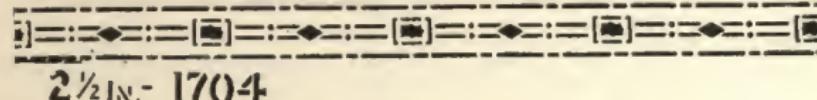
3 IN - 1701



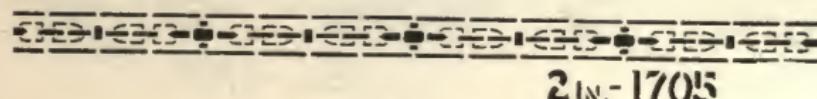
3 IN - 1702



3 IN - 1703



2 1/2 IN - 1704



2 IN - 1705



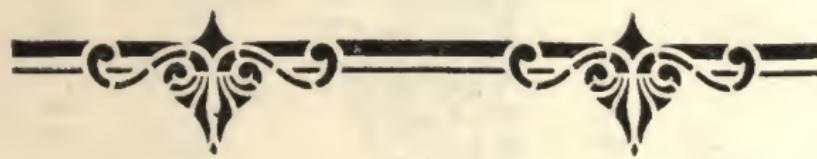
10 IN - 1759



8 IN - 1760



7 IN - 1761



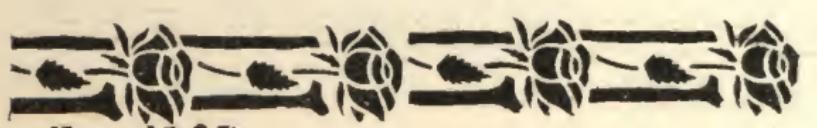
6 IN - 1751



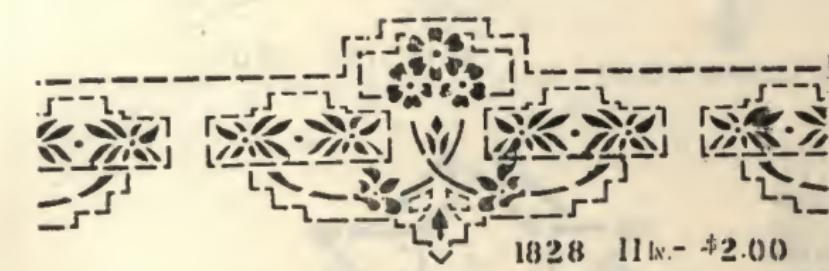
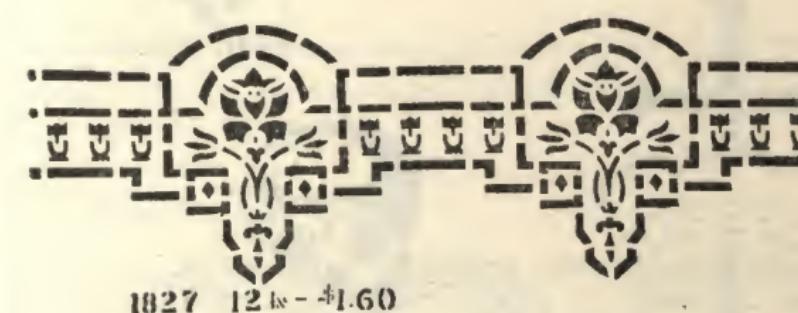
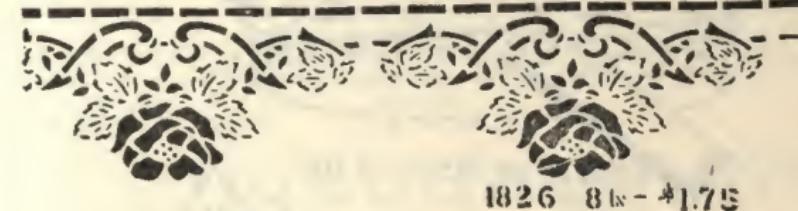
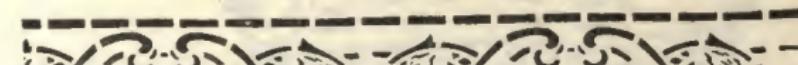
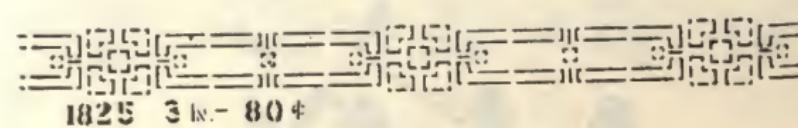
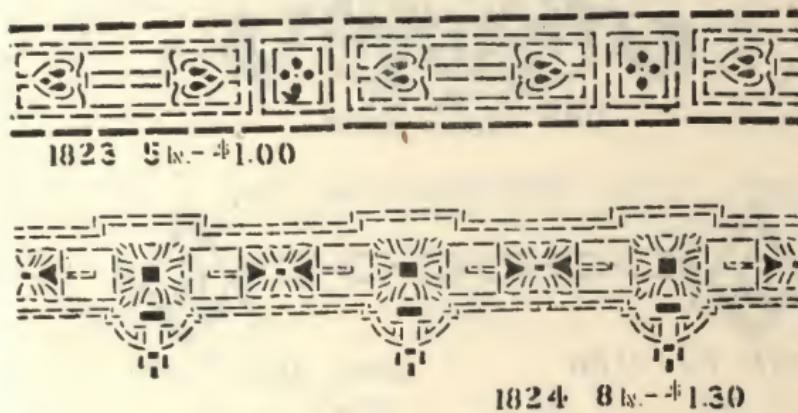
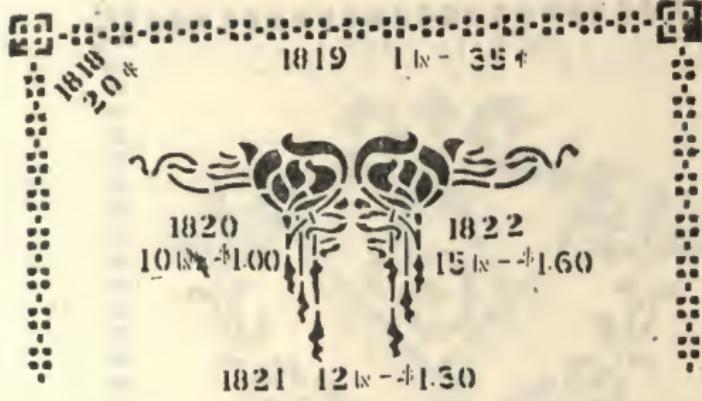
5 IN - 1763

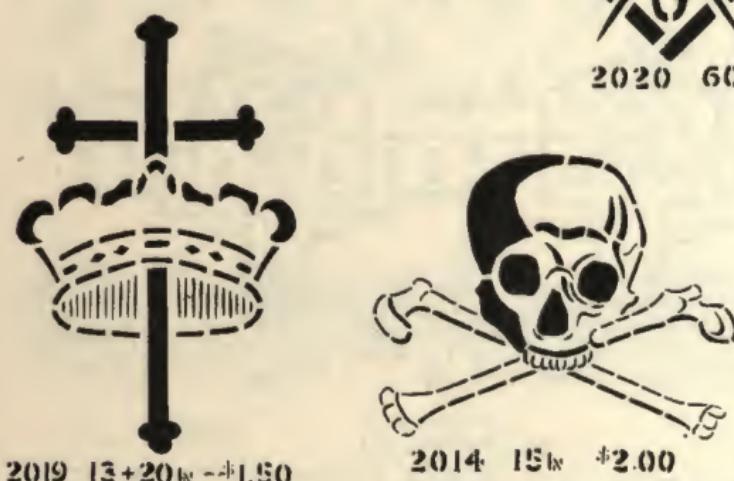
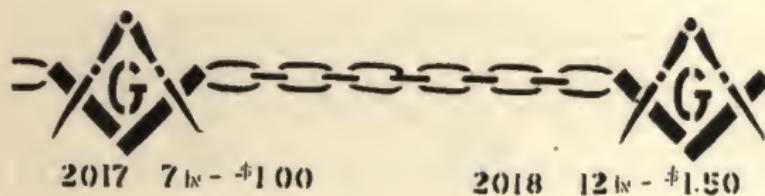


5 IN - 1753



5 IN - 1767

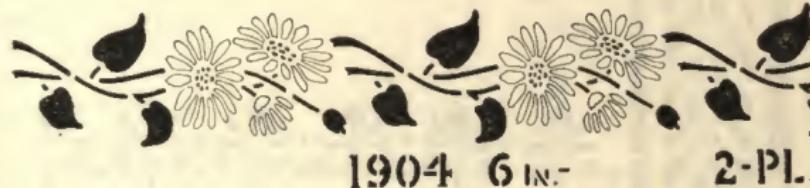




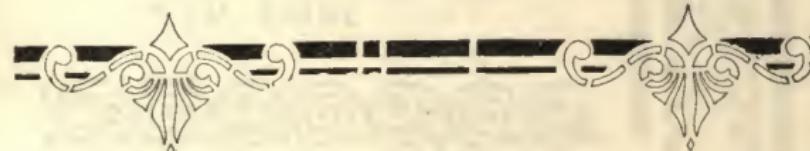
TWO PLATE STENCILS ARE MARKED 2-PL.



1903 6 IN. 2-PL.



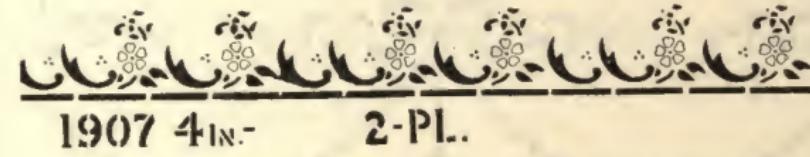
1904 6 IN. 2-PL.



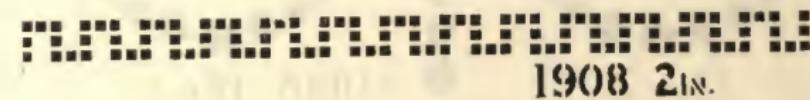
1905 7 IN. 2-PL.



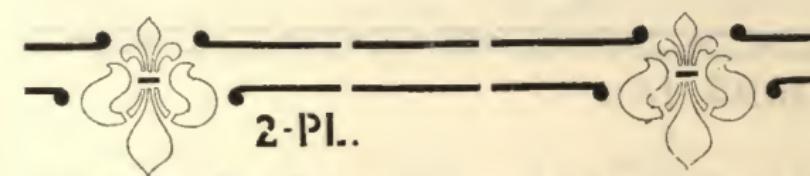
1906 5 IN. 2-PL.



1907 4 IN. 2-PL.



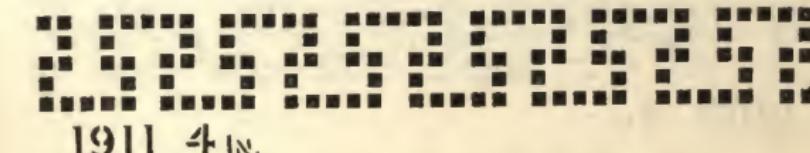
1908 2 IN.



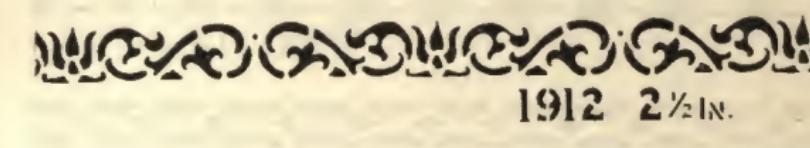
1909 7 + 32 IN. 2-PL.



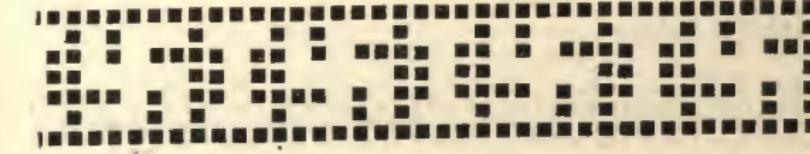
1910 4 1/2 IN. 2-PL.



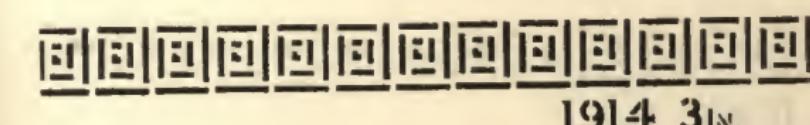
1911 4 IN.



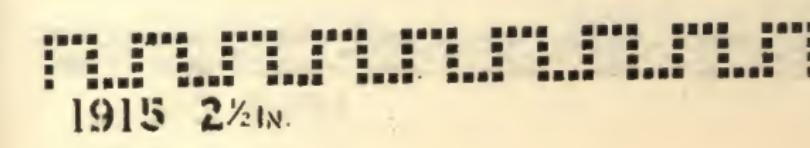
1912 2 1/2 IN.



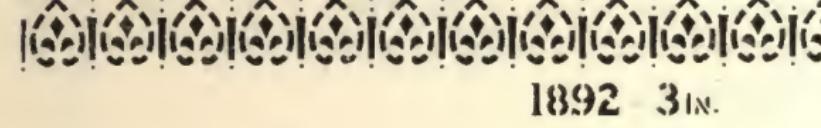
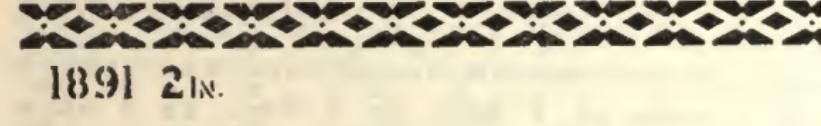
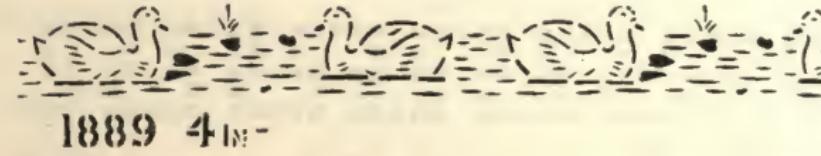
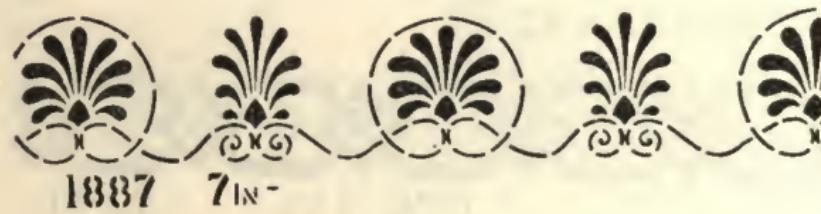
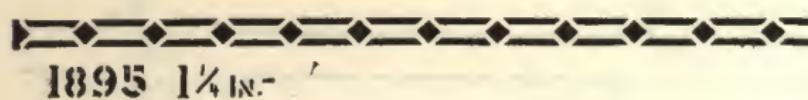
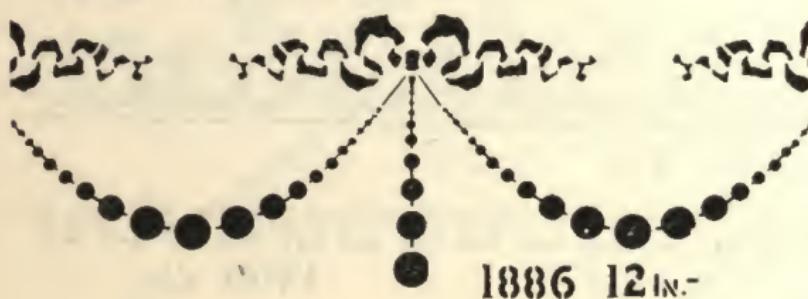
1913 6 IN.

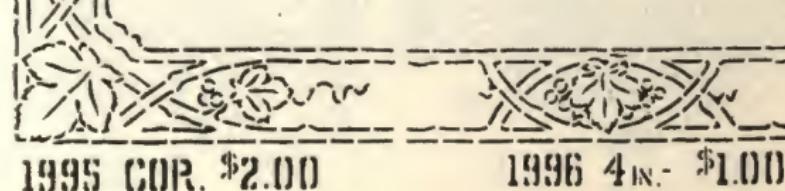
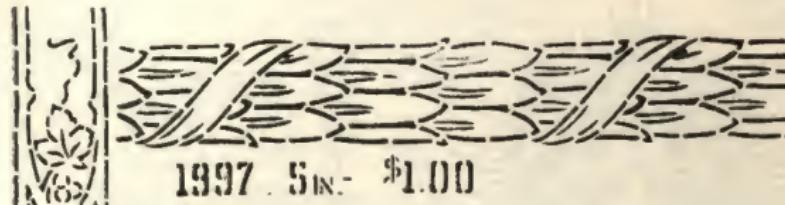
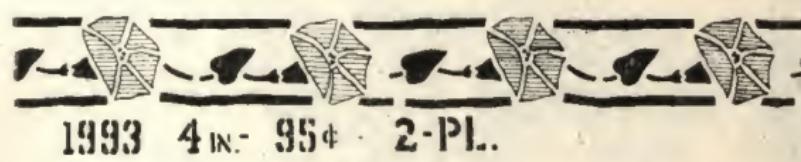
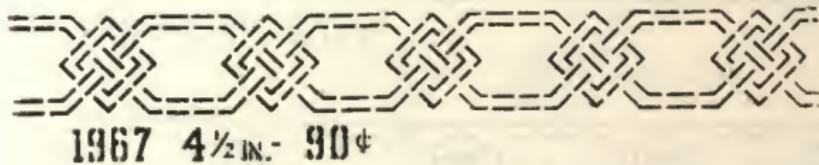
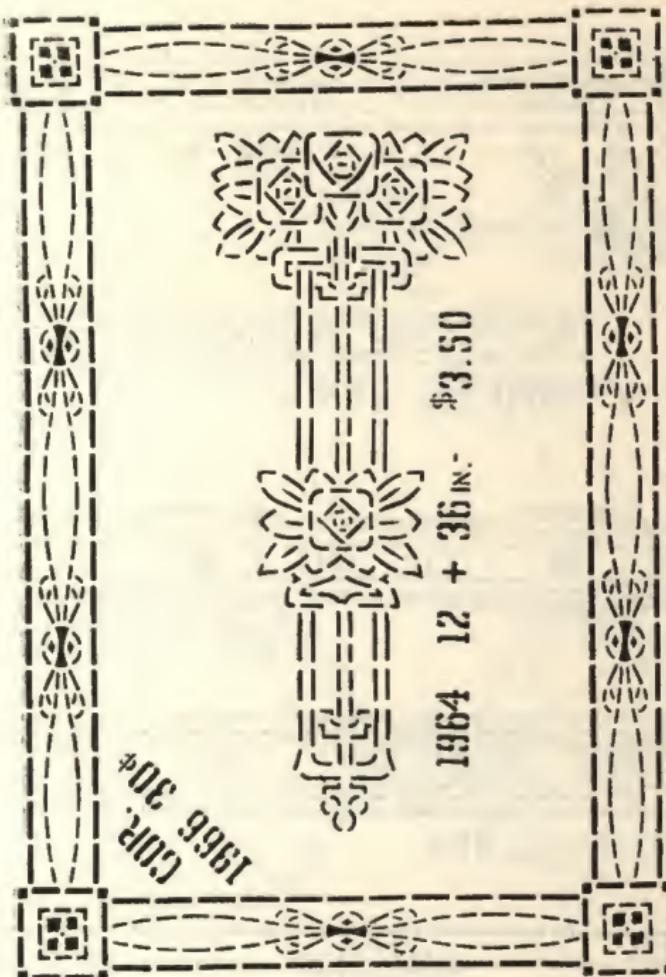


1914 3 IN.



1915 2 1/2 IN.







2000 3 + 12 IN.-



2001 14 IN.-



2003 15 + 19 IN.



2004 16 + 19 IN.-

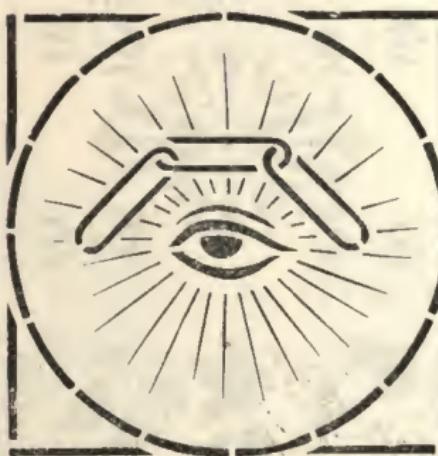
2005



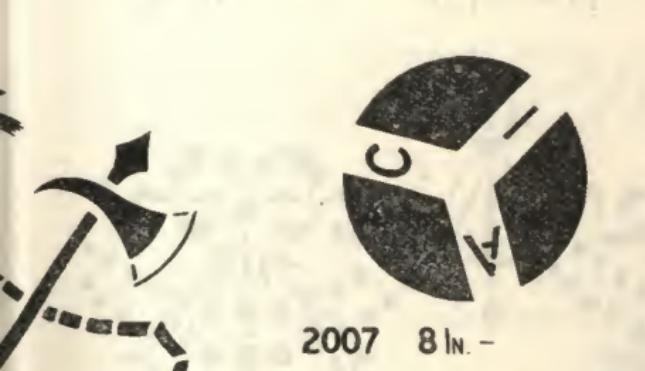
2006 9 IN.-



2009 22 + 17 IN.-

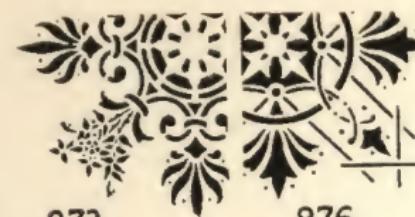


2008 14 IN.-





873



876



874



875



878



877



867



870



868



869



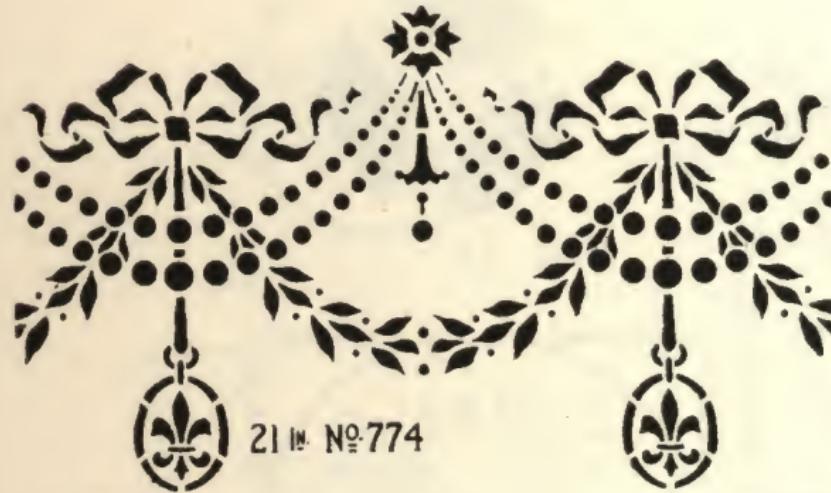
872



871



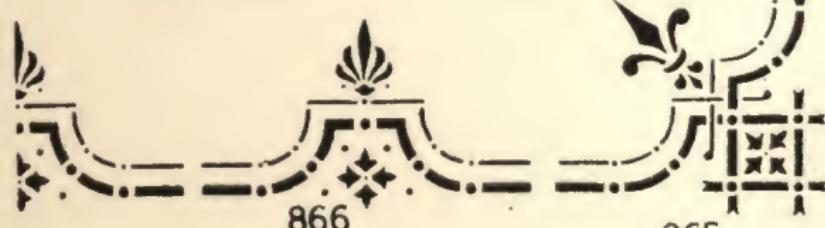
19 N° 757



21 N° 774

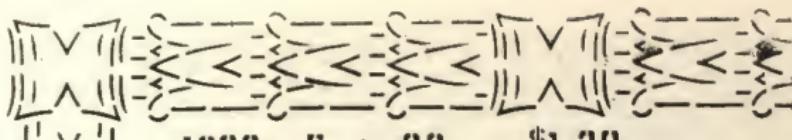


864



866

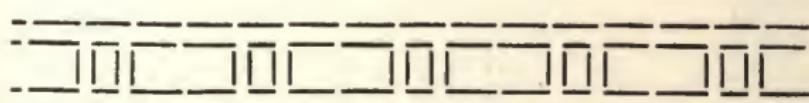
865



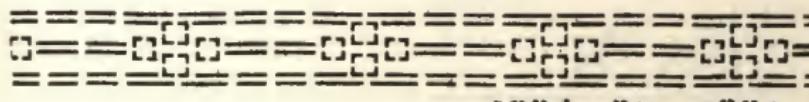
1982 5 + 22 IN. \$1.20



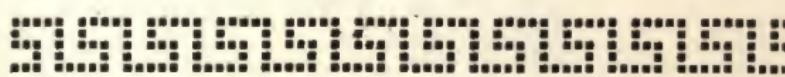
2015 25 + 26 IN. \$3.50



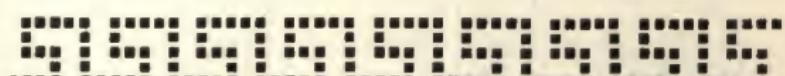
1983 4 IN. 75¢



1984 3 1/4 IN. 60¢



1975 2 1/2 IN. 80¢



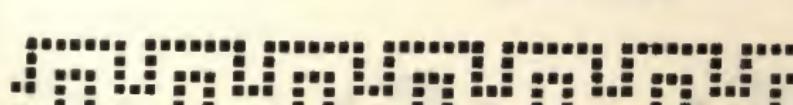
1976 3 IN. 80¢



1977 3 1/2 IN. 80¢



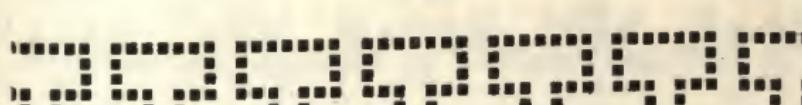
1978 4 IN. 80¢



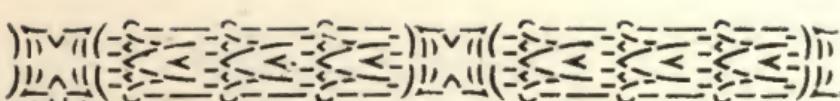
1979 4 IN. 70¢



1980 4 1/2 IN. 60¢



1981 4 1/2 IN. 95¢

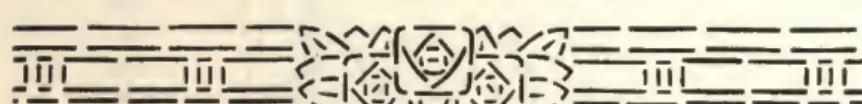


1985 3 1/2 IN. \$1.10

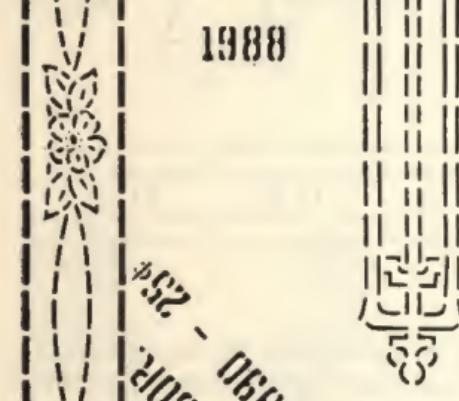
1986 2 1/2 IN. 65¢



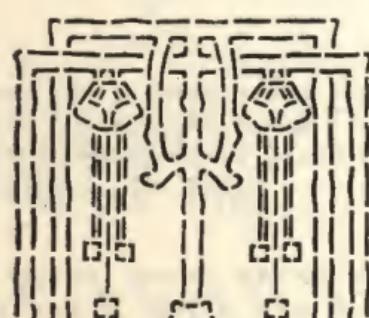
1987 3 IN. 80¢ 2-PL.



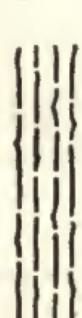
1988 25 + 36 IN. \$3.50



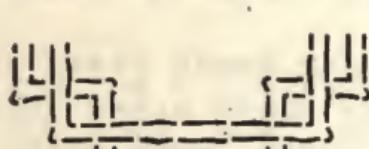
1989 4 1/4 IN. 70¢



2024 14 + 15 IN. \$1.60



2026 2 1/2 IN. 40¢



2025 - 80¢



1999 22 + 18 IN. \$2.50

1863 3 IN.  
1865 4 IN.  
1867 5 IN.  
1869 6 IN.

1864 ↑ 1 IN.  
1866 1½ IN.  
1868 2 IN.  
1870 2½ IN.

1871 12 IN.  
1872 14 IN.  
1873 18 IN.  
1874 22 IN.  
1875 29 IN.



1880 2½ IN.

1876 8 IN.  
1878 13 IN.

1877 3 IN.  
1879 6 IN.

1888 3½ IN.

1897 2 IN.

1898 2 IN.

1899 1½ IN.

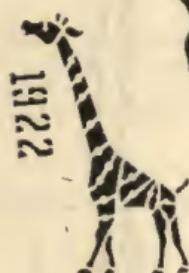
1900 7 IN.

1901 2 IN.

1902 4 IN.



1916 3 IN.



1917 6 x 15 IN.



1924 10 IN.

1925 5 IN.

1926 9 IN.



1929 9 IN.

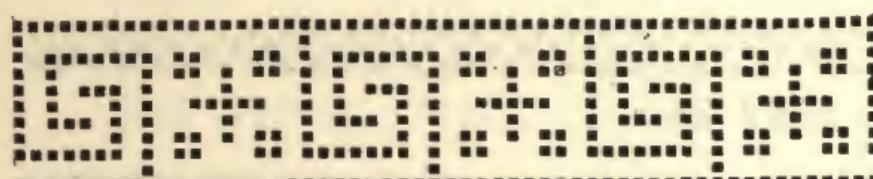
1930 19 IN.

1931 23 IN.

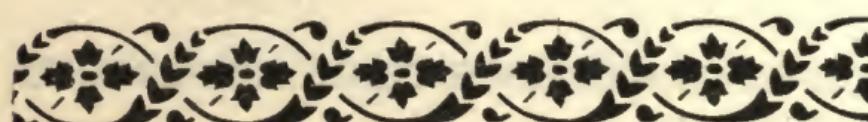
1932 31 IN.



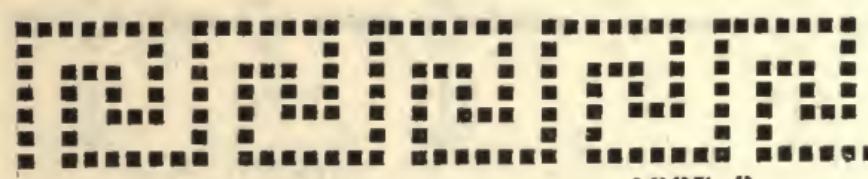
1934 7 IN.



1935 7 IN.



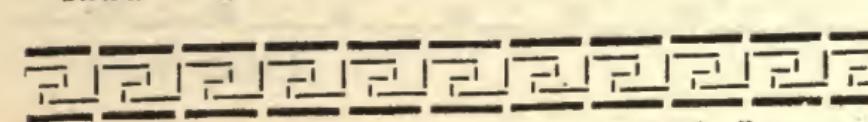
1936 4 1/2 IN.



1937 6 IN.

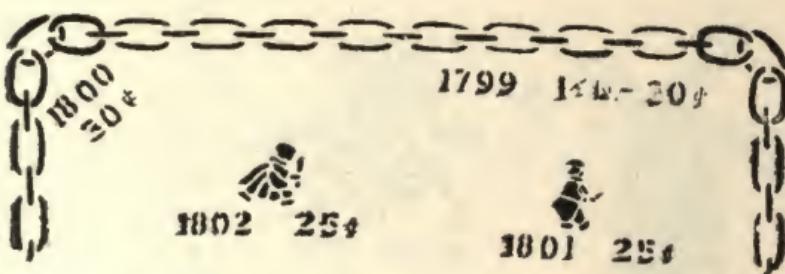


1938 7 IN.



1939 3 IN.

1798 2 lb - 50¢



1799 1 1/2 lb - 30¢

1802 25¢

1801 25¢

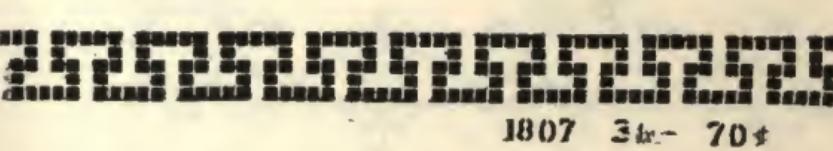


1803 6 lb - 50¢

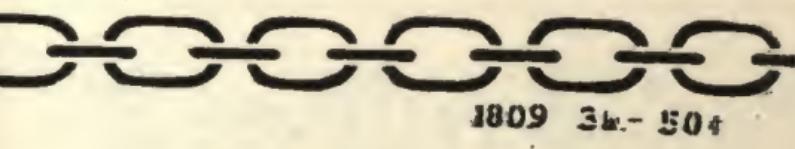
1804 2 lb - 50¢

1805 2 1/2 lb - 40¢

1806 2 lb - 45¢



1808 3 lb - 40¢

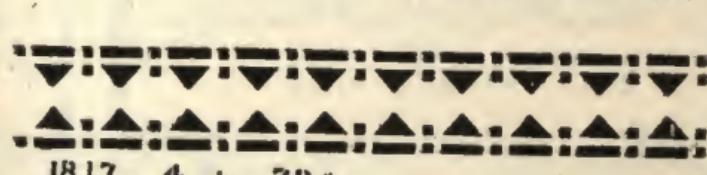


1810 2 1/2 lb - 45¢

1811 3 lb - 30¢

1812 3 lb - 60¢

1816 2 lb - 40¢



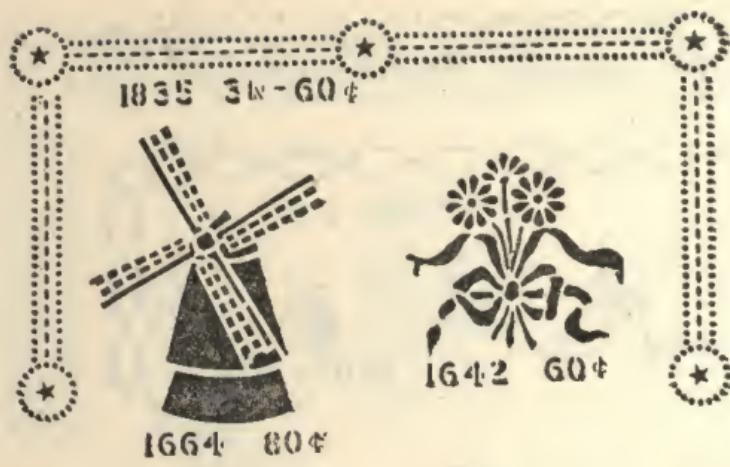
1817 4 lb - 70¢



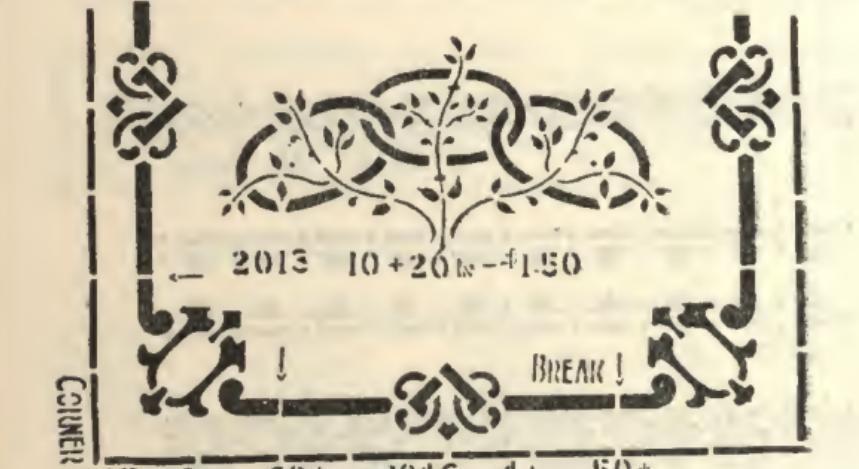
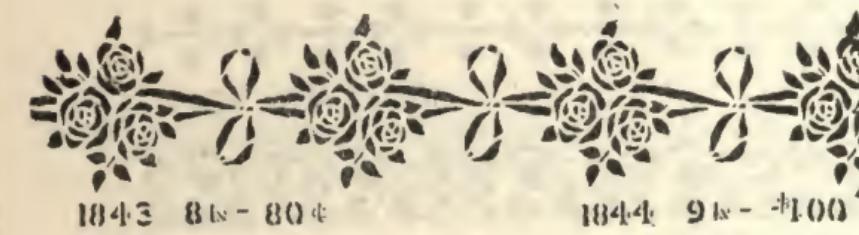
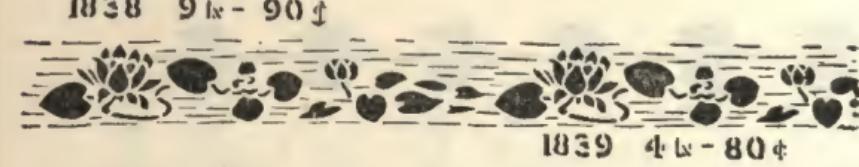
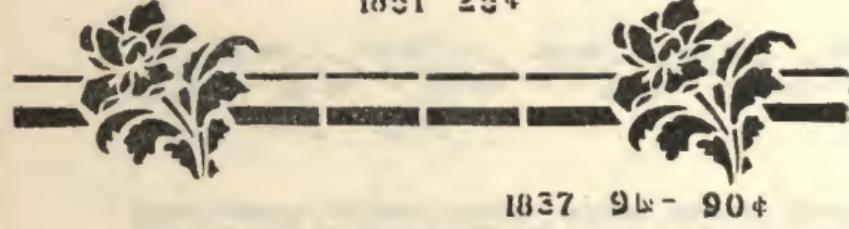
1813 3 lb - 70¢

1814 5 lb - 90¢

1815 7 lb - 110¢



1851 25¢



1845 7<sup>lb</sup> - \$60¢

1846 4<sup>lb</sup> - \$50¢

1847 13<sup>lb</sup> - \$100

1848 8<sup>lb</sup> - \$90¢

1849 22<sup>lb</sup> - \$180

1850 14<sup>lb</sup> - \$120



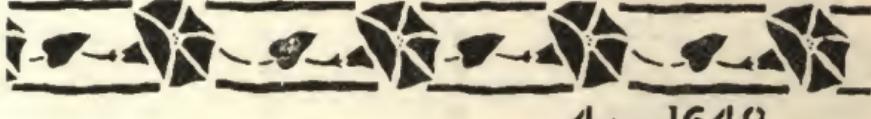
6 IN - 1626



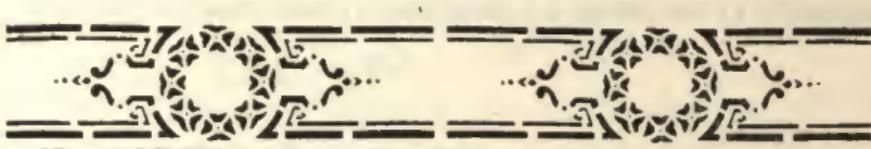
5 IN - 1744



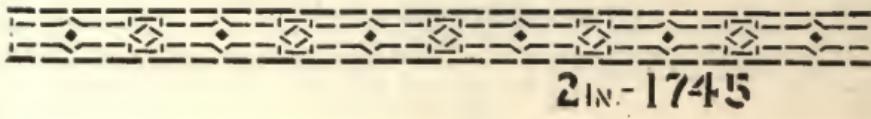
5 IN - 1742



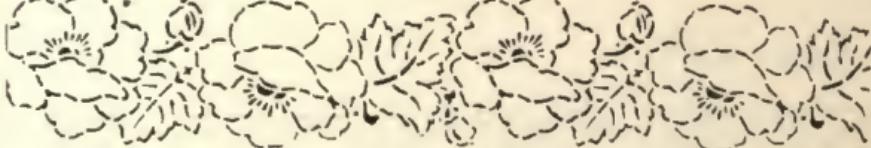
4 IN - 1649



5 IN - 1739



2 IN - 1745



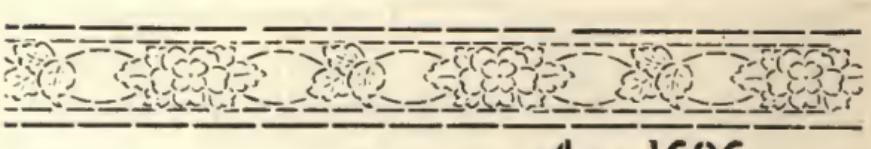
7 IN - 1719



8 IN - 1720



3 1/2 IN - 1721



4 IN - 1696



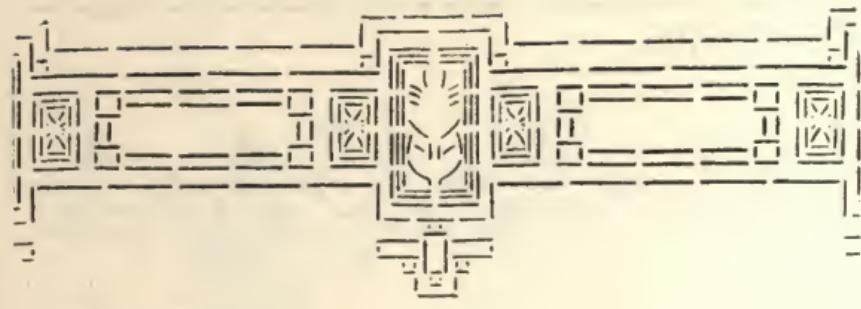
4 IN - 1697



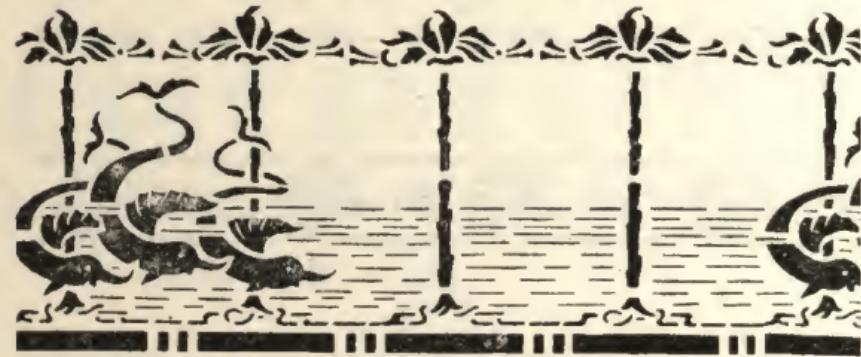
4 IN - 1698



4 IN - 1699



12 IN - 991



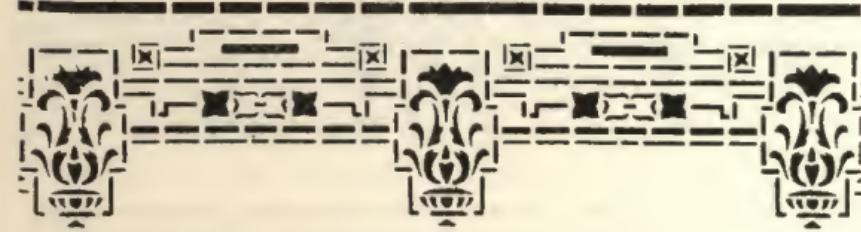
14 IN - 967



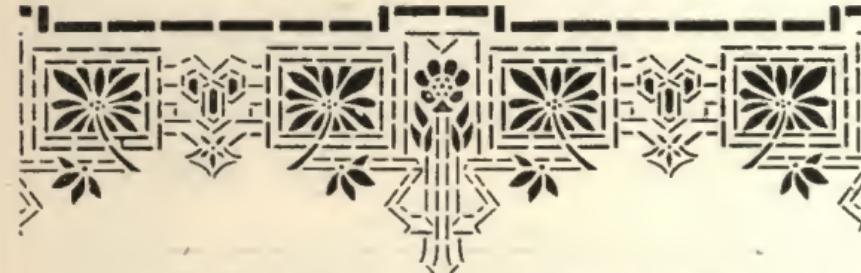
12 IN - 1676



7 IN - 1680



11 IN - 1678



12 IN - 1686



9 IN - 1679



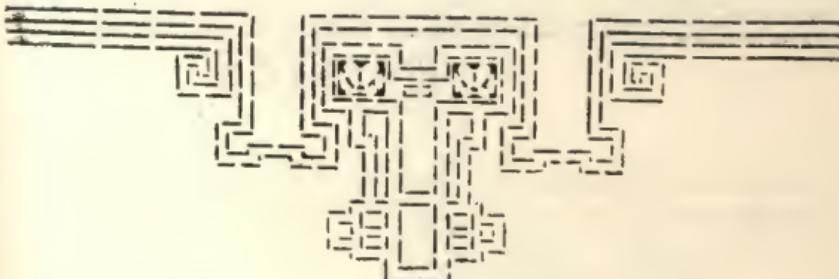
9 IN - 1713



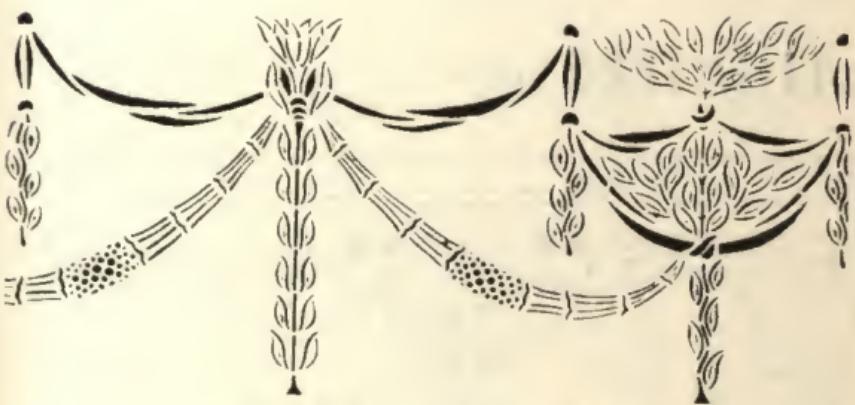
8 IN - 1708



9 IN - 1669



11 IN - 1670



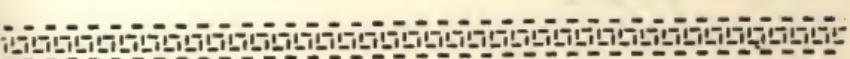
16 IN - 1672



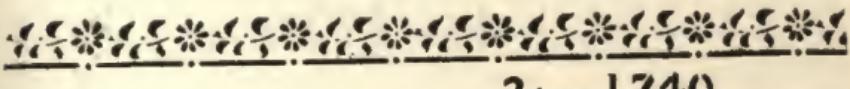
5 IN - 1615



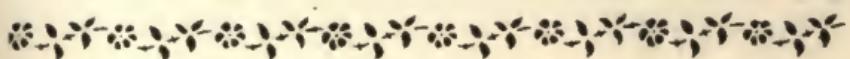
6 IN - 1738



2 IN - 1741



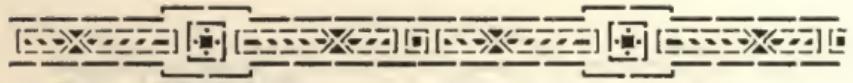
2 IN - 1740



2 IN - 1747



8 IN - 1778



3 IN - 1731



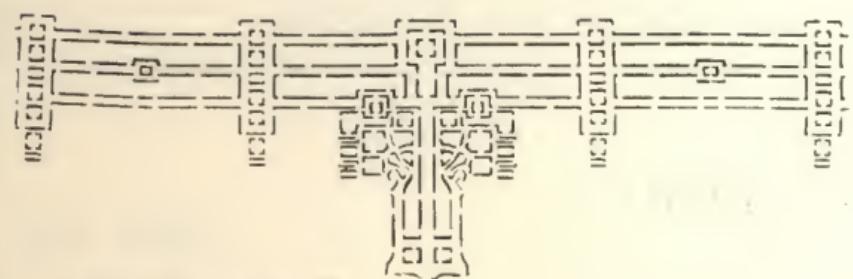
4 IN - 1730



3 IN - 1729



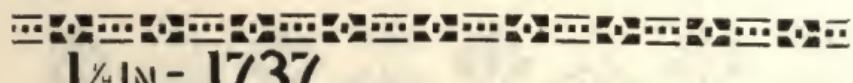
4 IN - 1728



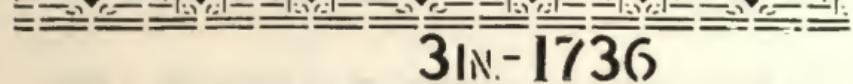
11 IN - 1726



10 IN - 1732



1 1/4 IN - 1737



3 IN - 1736



6 IN - 1733



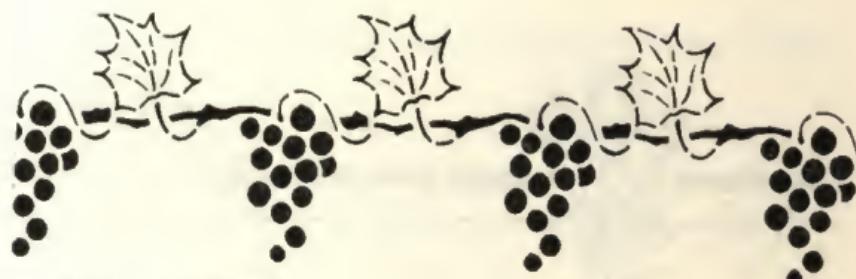
4 IN - 1734



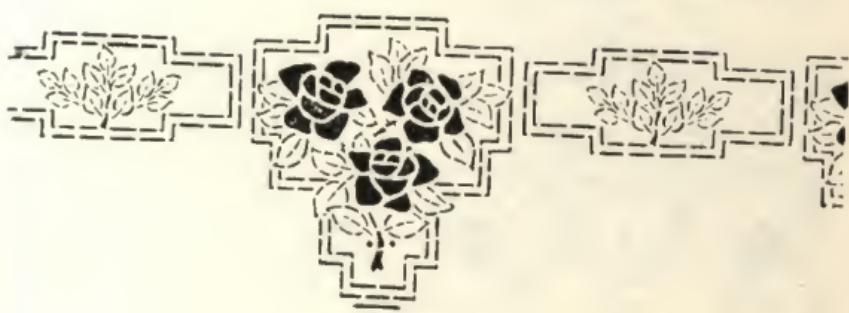
3 IN - 1735



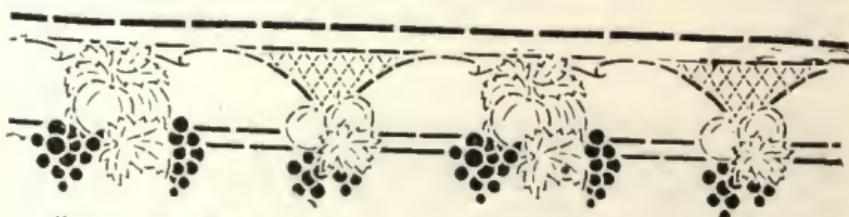
14 IN. - 1677



10 IN. - 1688



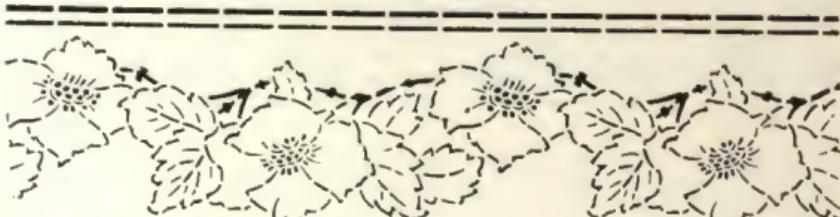
13 IN. - 1722



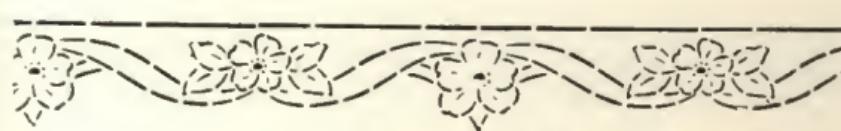
8 IN. - 1725



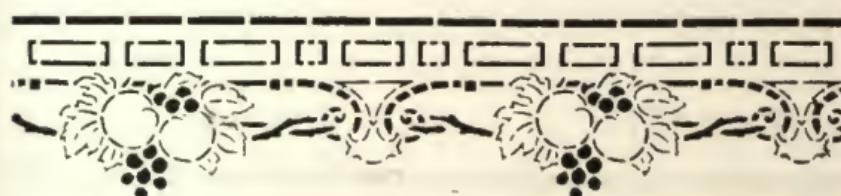
8 IN. - 1709



9 IN. - 1706



4½ IN. - 1710



8 IN. - 1716



2+16 IN. - 967A

1531



4 In.



1525

1532



4 In.



1531

8 + 7 In.

1526

1536

10 + 6 In.

1533



5 In.



14 In.

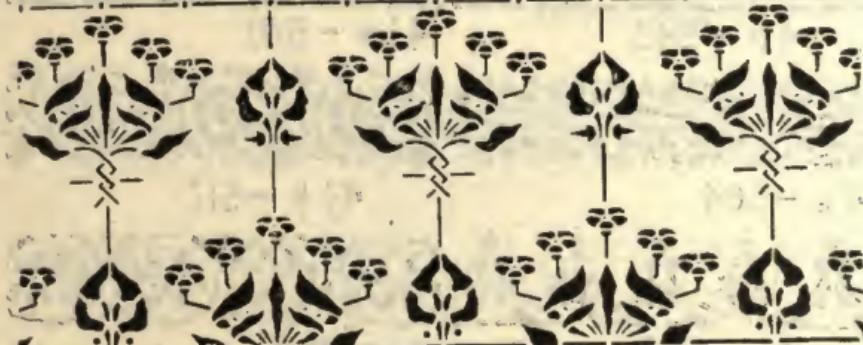
1534



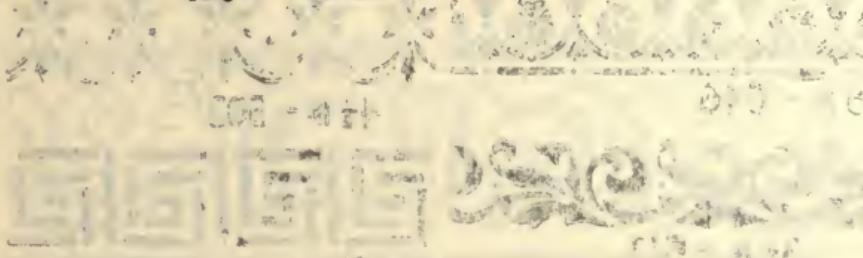
5 In.



18 In. № 928



15½ In. № 925





11 + 13 IN. - 1618



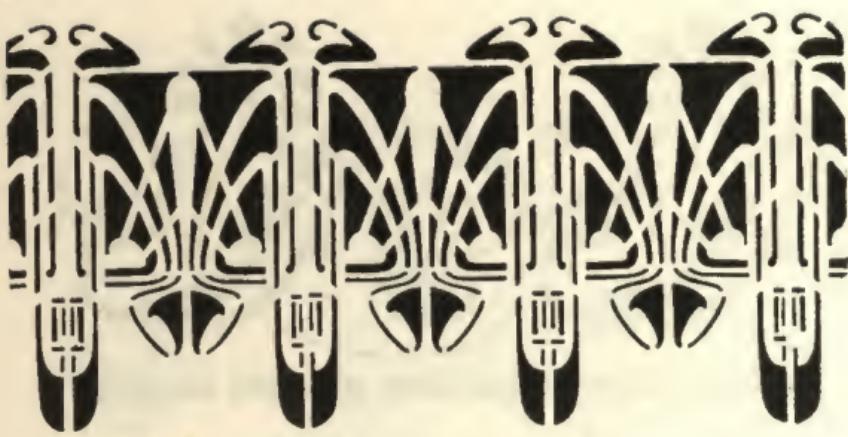
10 + 27 IN. - 963



11 + 21 IN. - 1577



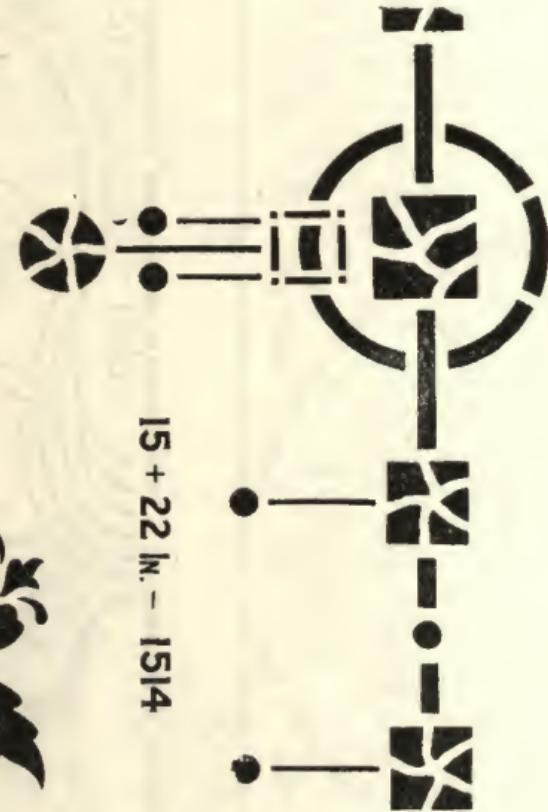
20 + 14 IN. - 1620



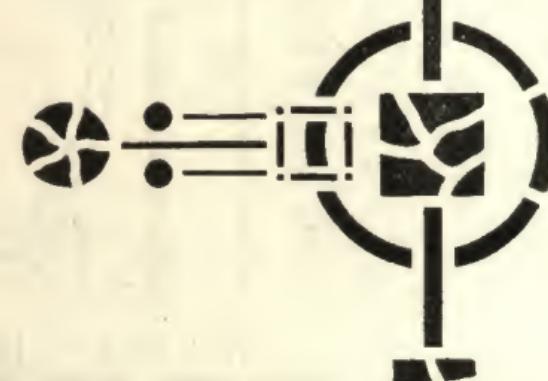
12 + 14 IN. - 1602



9 + 11 IN. - 1587



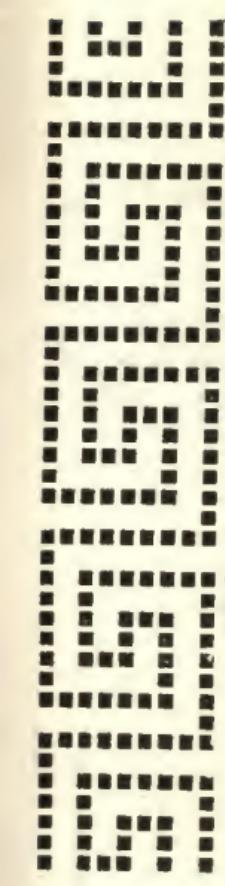
15 + 22 IN. - 1514



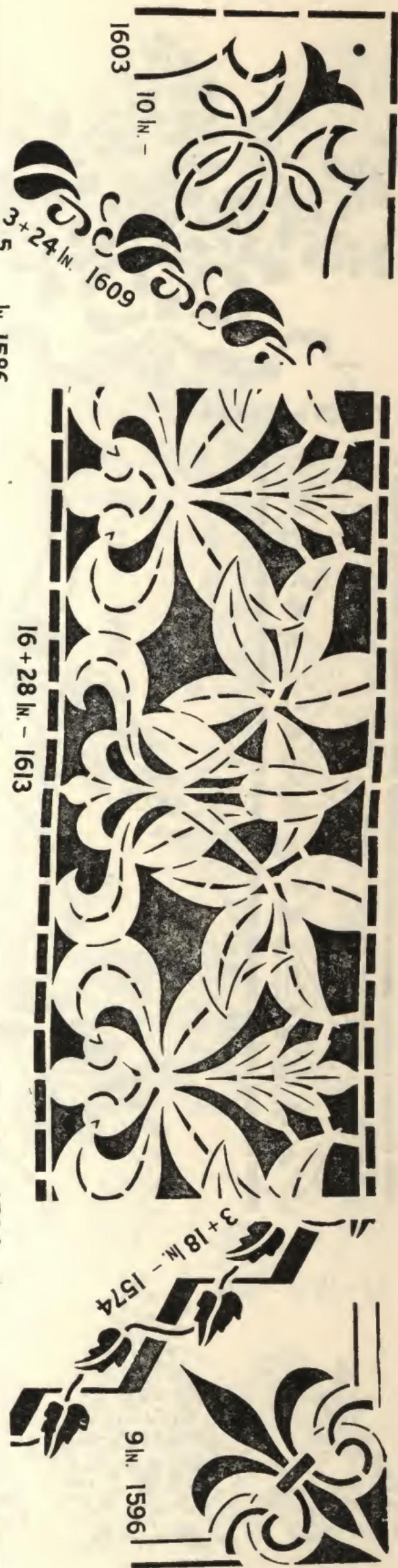
6 + 24 IN. - 961



6 + 18 IN. - 1575



5 + 21 IN. - 1584



9 IN. 1596



1603 10 IN. -

3 + 24 IN. 1609

IN. 1586

16 + 28 IN. - 1613



16 + 25 IN. - 1594



13 + 19 IN. - 974





12+18 IN. - 1561



13+29 IN. - 969



6+23 IN. - 1559



11+14 IN. - 1560

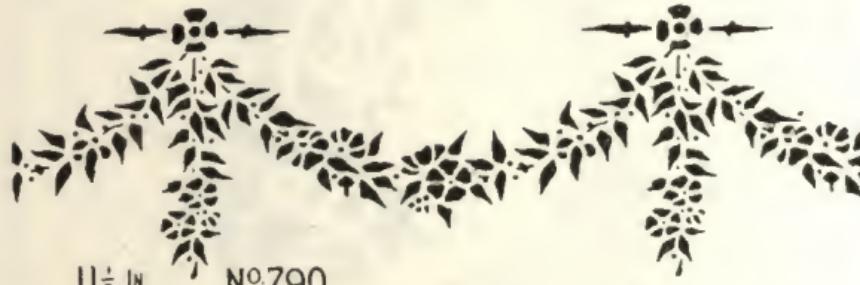
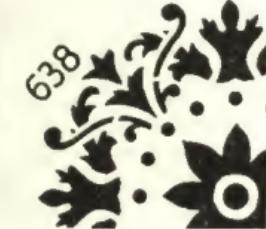
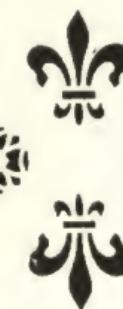
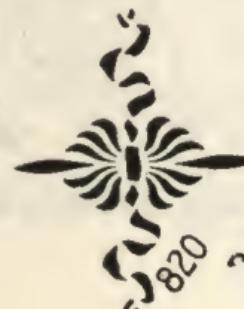
630

771

592

615

834



11 1/2 IN.

N° 790



9 IN. N° 736



11 IN. - 670



11 IN. - 632



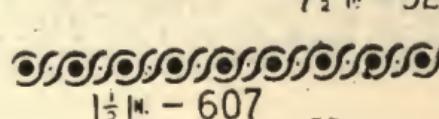
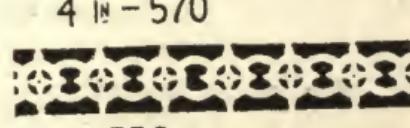
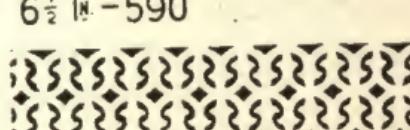
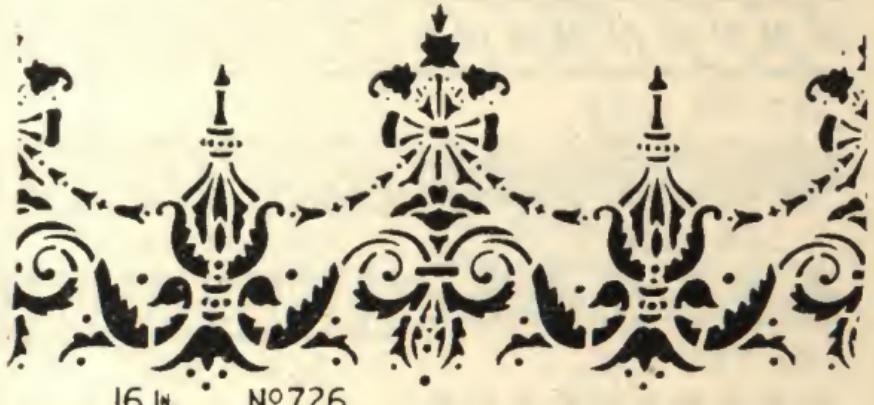
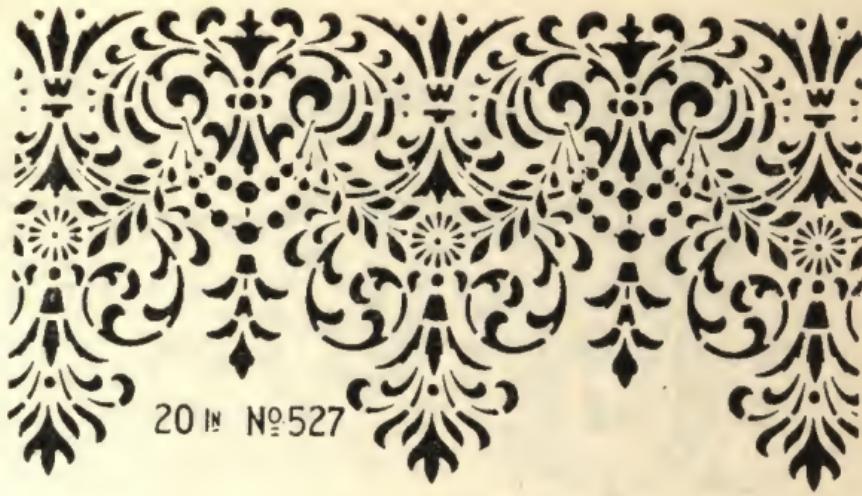
8 1/2 IN. - 901

8 IN. - 899

18 IN. - 882



17 IN. N° 792

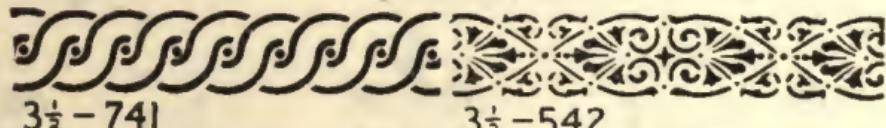




19 IN. №798



13 IN. №797



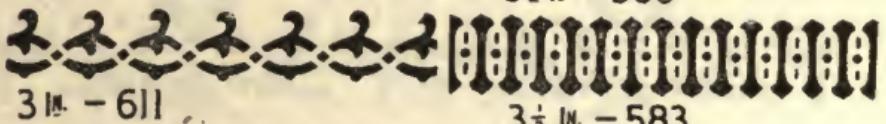
$3\frac{1}{2}$  - 741

$3\frac{1}{2}$  - 542



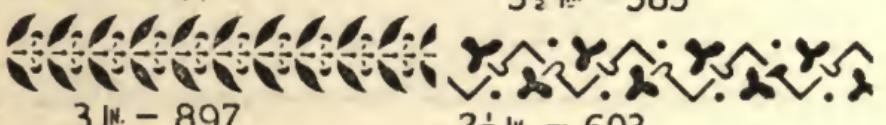
$3\frac{1}{2}$  IN. - 539

$3\frac{1}{2}$  IN. - 560



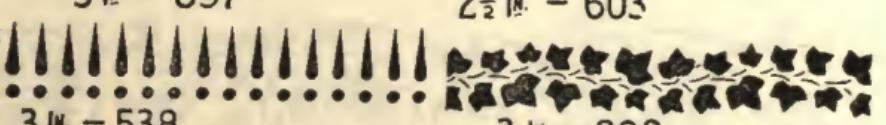
3 IN. - 611

$3\frac{1}{2}$  IN. - 583



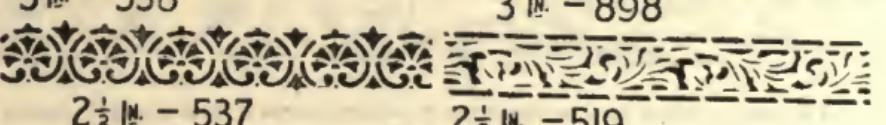
3 IN. - 897

$2\frac{1}{2}$  IN. - 603



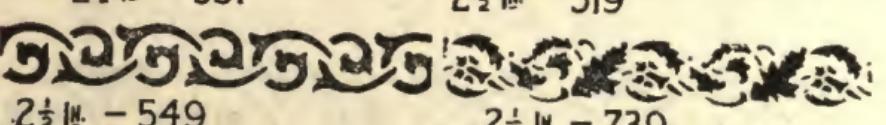
3 IN. - 538

3 IN. - 898



$2\frac{1}{2}$  IN. - 537

$2\frac{1}{2}$  IN. - 519



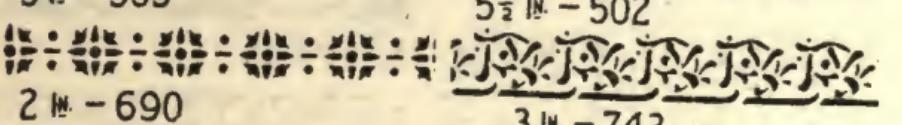
$2\frac{1}{2}$  IN. - 549

$2\frac{1}{2}$  IN. - 739



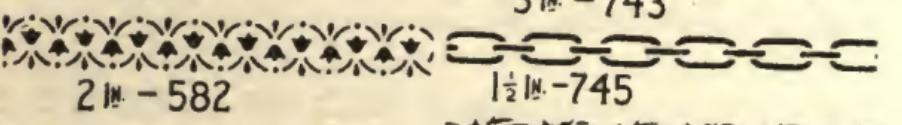
5 IN. - 505

$5\frac{1}{2}$  IN. - 502



2 IN. - 690

3 IN. - 743



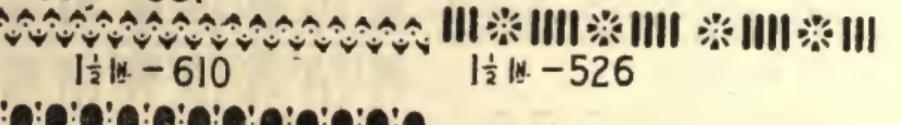
2 IN. - 582

$1\frac{1}{2}$  IN. - 745



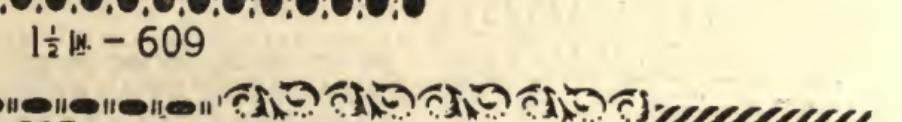
$1\frac{1}{2}$  IN. - 587

$1\frac{1}{2}$  IN. - 608



$1\frac{1}{2}$  IN. - 610

$1\frac{1}{2}$  IN. - 526



$1\frac{1}{2}$  IN. - 609

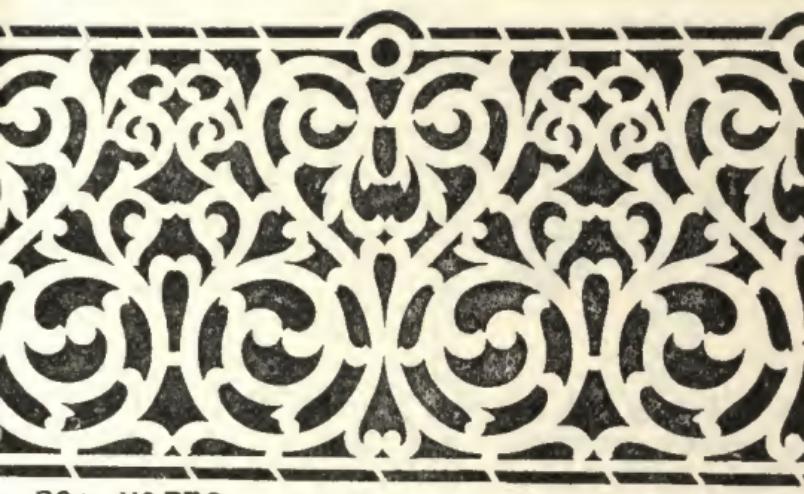


605

$1\frac{1}{2}$  IN. - 740

606

6 IN. - 518



20 IN. N° 778



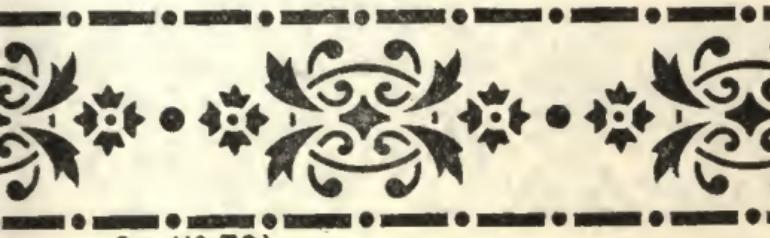
18 IN. N° 776



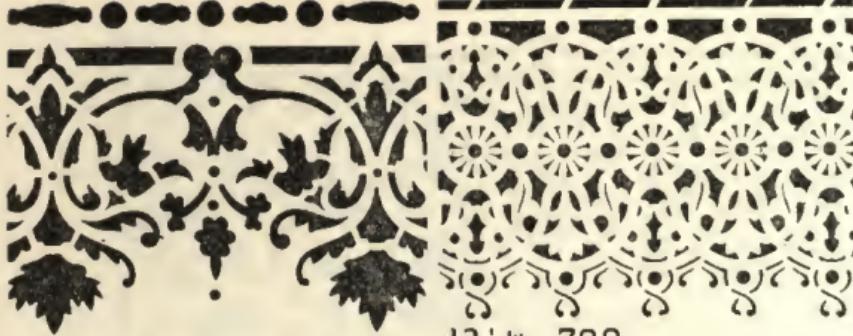
14 IN. N° 716



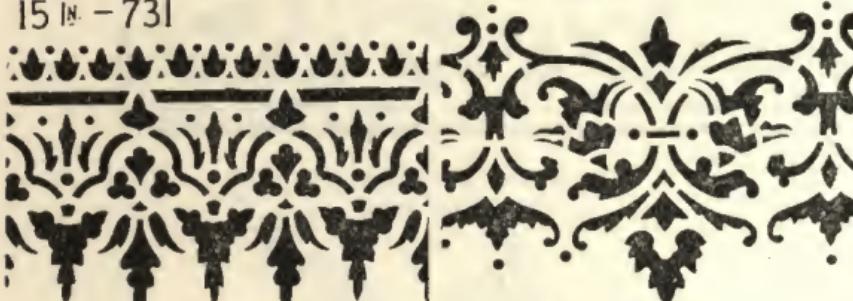
16 IN. N° 796



9 IN. N° 791



15 IN - 731



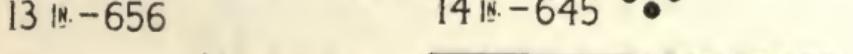
13 1/2 IN - 788



11 IN - 698



12 IN - 676



13 IN - 656



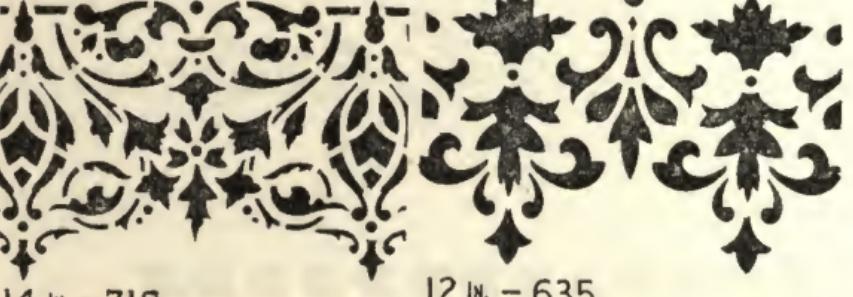
14 IN - 645



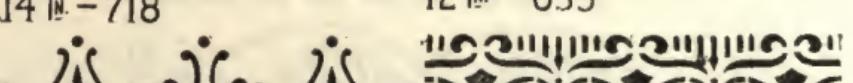
11 IN - 762



12 IN - 714



14 IN - 718



12 IN - 635



11 IN - 661



11 IN - 551



12 IN - 637



11 IN - 648



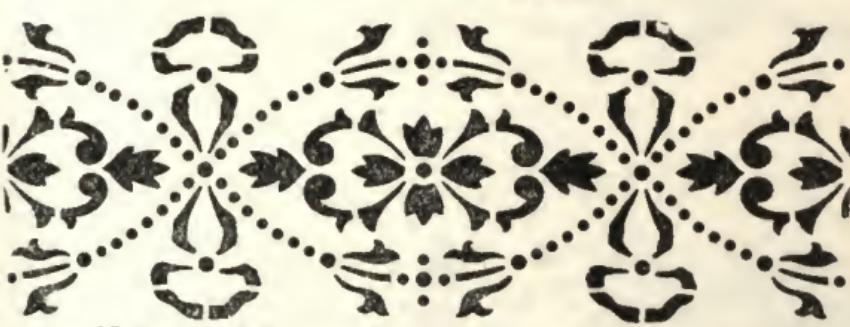
11 IN - 707



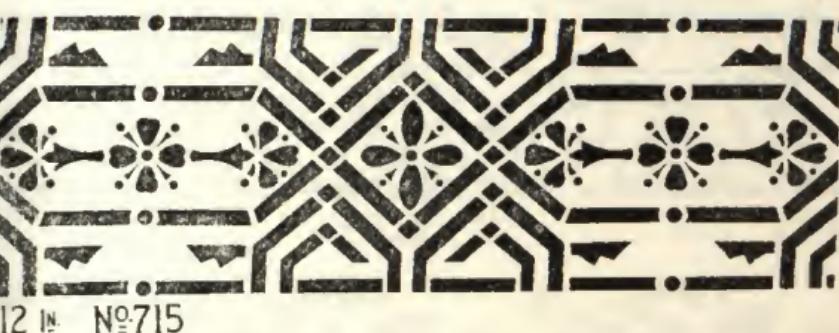
11 IN - 624



19 IN. N°734



13 IN. N°649



11 IN. N°727



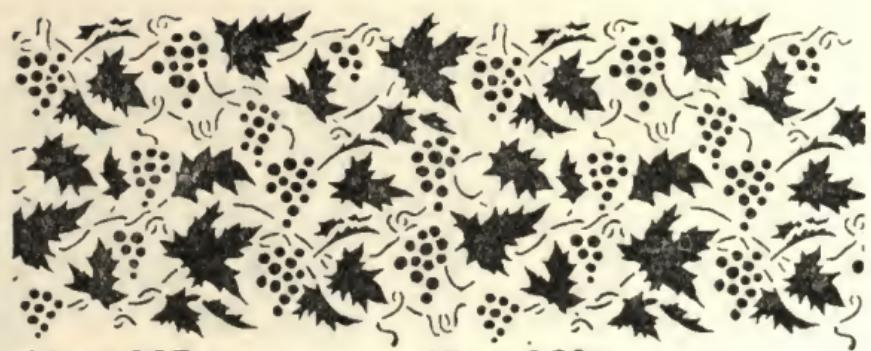
12 IN. - 642      7 IN. - 682\*



8 IN. N°640



6 IN. N°761



14 IN - 887

17 IN - 860\*



15 IN - 881

22 IN - 767\*



8 IN N° 808



20 IN - 699

45 IN - 829\*

30 IN - 780\*



7 IN N° 681



20 IN N° 710



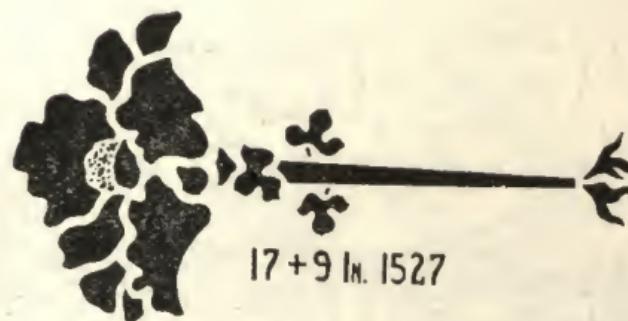
14 IN N° 725



18+9 In. 1542



5+8 In. 1550



17+9 In. 1527



9+5 In. 1548



13+5 In. 1544



1545



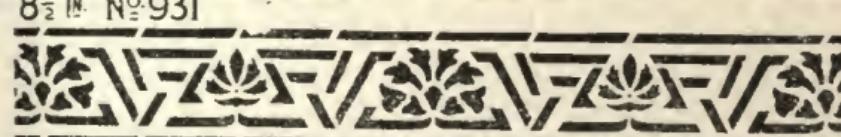
18+9 In. 1543



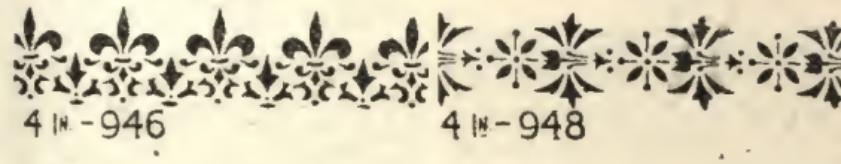
9 In. No 927



8½ In. No 931



5 In. No 936



4 In. - 946

4 In. - 948



20 II - 755



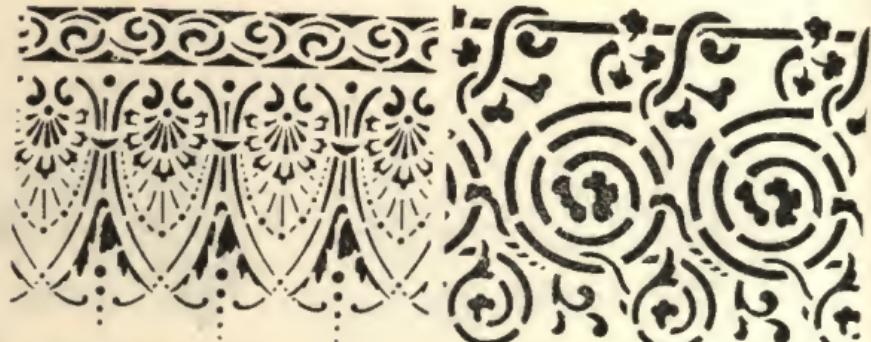
24 II - 803



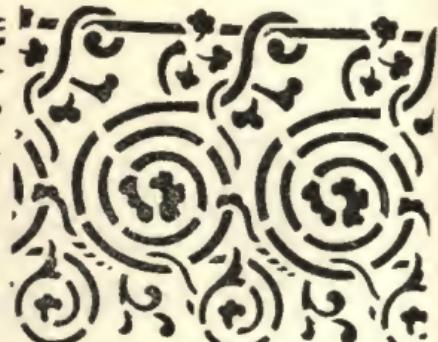
20 II - 695



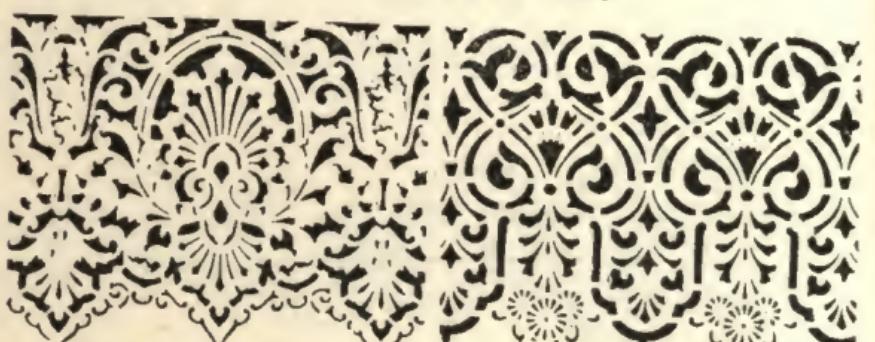
16 1/2 II - 663



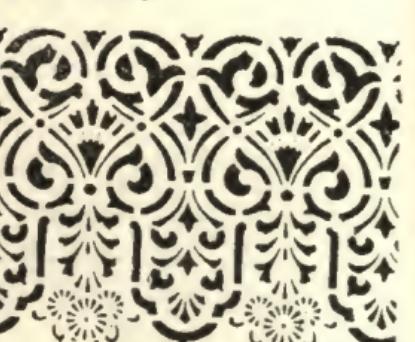
15 II - 574



14 II - 768



14 1/2 II - 555



14 1/2 II - 573



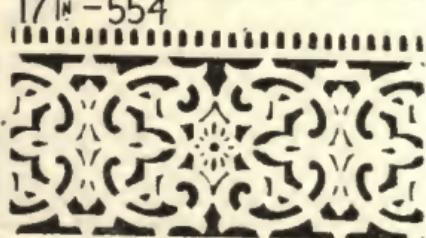
17 II - 711



17 II - 554



9 1/2 II - 567



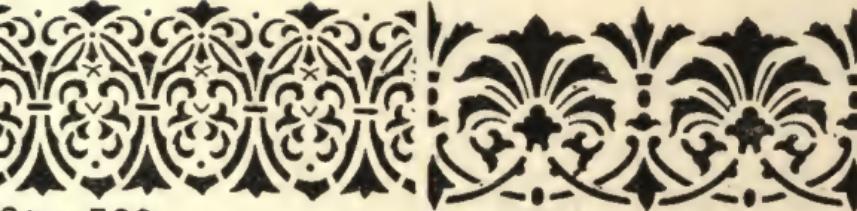
10 II - 577



6 II - 589



5 II - 511



8 1/2 IN - 580



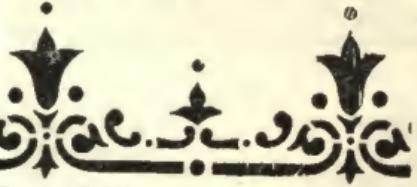
8 1/2 IN - 544



7 IN - 515



6 1/2 IN - 674



7 1/2 IN - 683



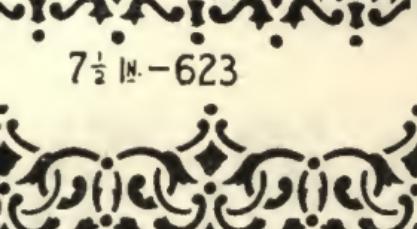
6 1/2 IN - 500



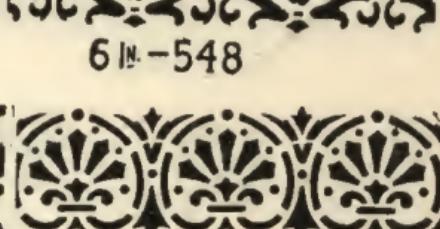
7 1/2 IN - 623



6 IN - 548



6 IN - 675



6 IN - 669



7 IN - 672



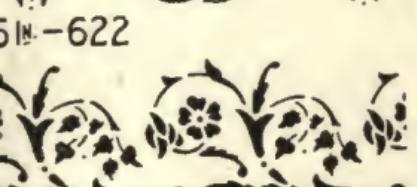
8 IN - 521



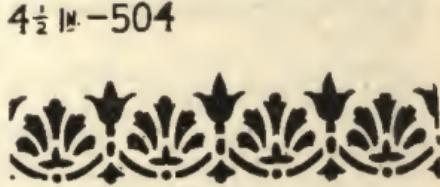
5 IN - 622



4 1/2 IN - 504



6 IN - 644



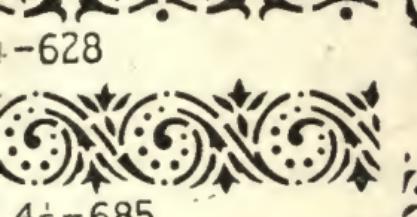
4 1/2 IN - 666



4 1/2 IN - 628



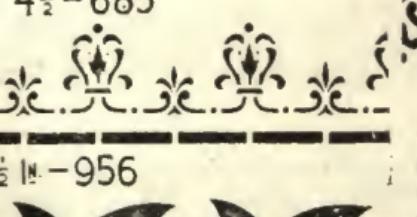
7 1/2 IN - 724



4 1/2 IN - 685



8 IN - 673



2 1/2 IN - 956



6 IN - 641



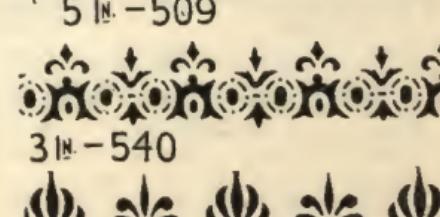
5 IN - 643



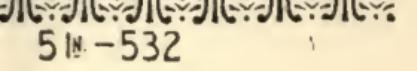
5 IN - 509



1 1/2 IN - 541



3 IN - 540



5 IN - 532



3 IN - 759



13½ IN. № 929



13 IN. № 930



12 IN. № 926



9½ IN. - 937

8 IN. - 940



6 IN. - 934

7½ IN. - 938



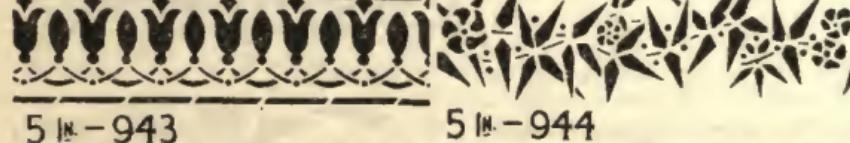
5 IN. - 942

6 IN. - 935



5 IN. - 941

5 IN. - 939



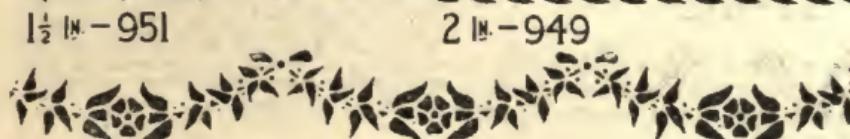
5 IN. - 943

5 IN. - 944



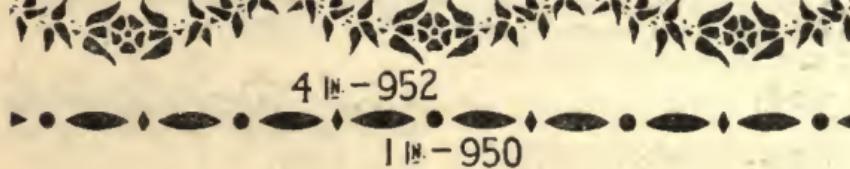
3 IN. - 947

4 IN. - 945



1½ IN. - 951

2 IN. - 949



4 IN. - 952

1 IN. - 950

11 + 22 IN. - 1554 \$1.00



12 + 22 IN. 960 \$1.25



10 + 17 IN. - 1566 - 90¢



11 + 17 IN. - 1555 \$1.20



5 + 16 IN. - 1556 60¢



8 + 21 IN. 1511 \$1.00



10 + 21 IN. - 1570 \$1.20



16 IN N° 758 \$1.60



12 IN N° 680 - 90¢



12 IN - 553 - 90¢

12 IN - 827 - 70¢



10½ IN - 836 - 70¢

8 IN - 770 - 90¢



15 IN

18 IN  
N° 800

17½ IN  
N° 799  
\$1.50



16½ IN N° 806 \$1.60



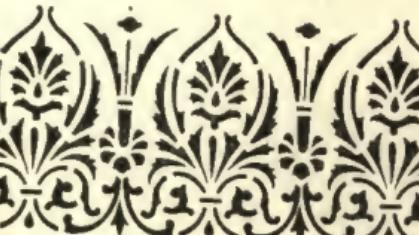
9  $\frac{1}{2}$  IN - 691 - 70¢

8 IN - 892 - 90¢



7  $\frac{1}{2}$  IN - 684 - 55¢

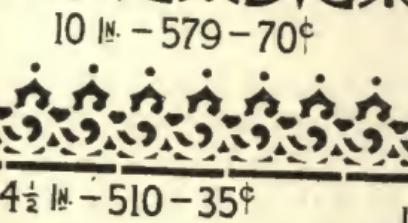
9 IN - 546 - 70¢



10 IN - 579 - 70¢



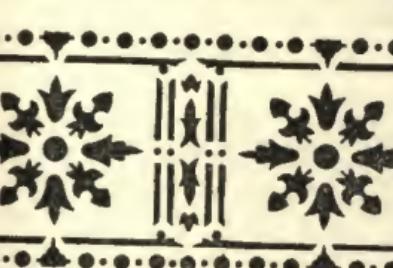
10 IN - 704 - 80¢



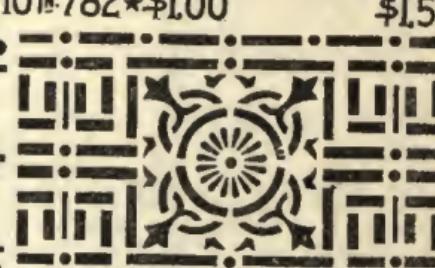
4  $\frac{1}{2}$  IN - 510 - 35¢



7 IN - 566 - 60¢ - 17 IN - 889 -  
10 IN - 782 - \$1.00 \$1.50



10 IN - 828 - 90¢



10  $\frac{1}{2}$  IN - 756 - 90¢



10  $\frac{1}{2}$  IN - 634 - 60¢



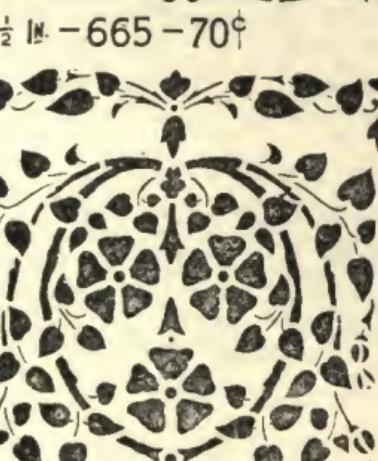
10 IN - 636 - 55¢



9  $\frac{1}{2}$  IN - 665 - 70¢



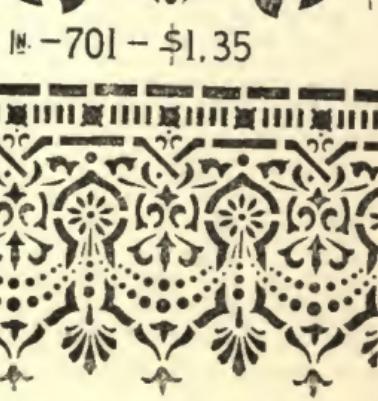
10 IN - 576 - 90¢



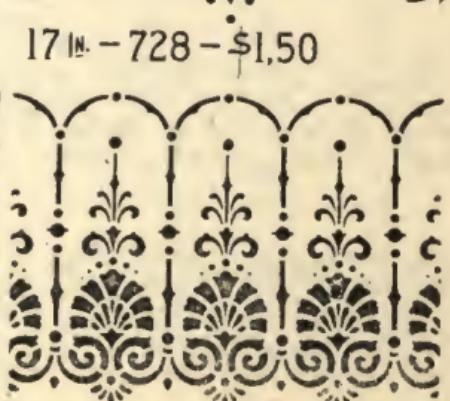
7 IN - 701 - \$1.35



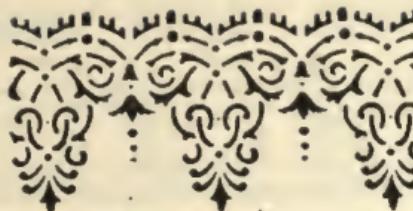
17 IN - 728 - \$1.50



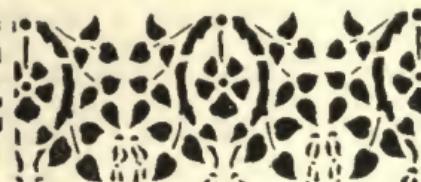
13 IN - 578 - 90¢



13 IN - 575 - 90¢



9 in - 581 - 55¢



8 in - 702 - 90¢



8 in - 763 - 60¢



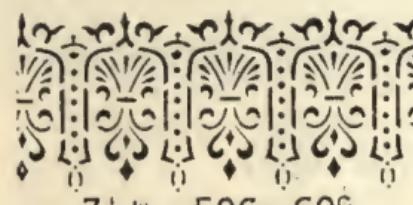
9 in - 547 - 60¢



9 in - 531 - 70¢



8 in - 626 - 80¢



7 1/2 in - 506 - 60¢



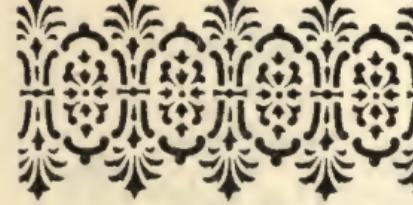
8 in - 629 - 55¢



8 1/2 in - 650 - 60¢



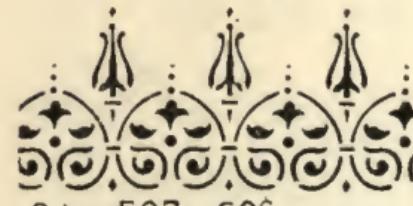
9 in - 545 - 70¢



9 in - 557 - 60¢



8 in - 550 - 60¢



8 in - 507 - 60¢



8 in - 668 - 70¢



7 in - 639 - 60¢



7 1/2 in - 627 - 60¢



9 in - 705 - 70¢



7 1/2 in - 667 - 90¢



8 in - 620 - 60¢



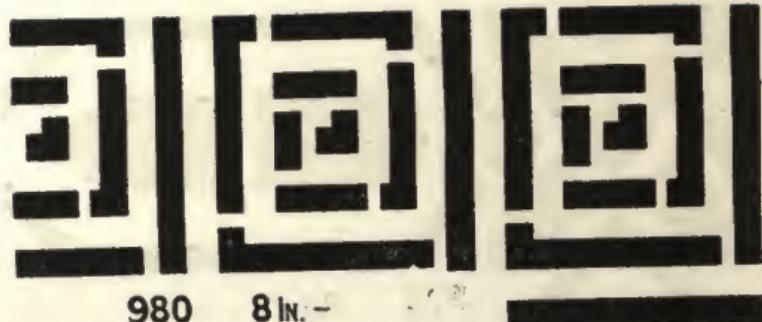
7 1/2 in - 508 - 60¢



6 in - 517 - 60¢



8 in - 692 - 55¢



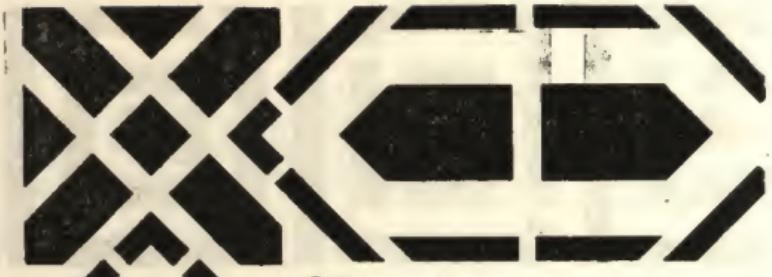
980 8 IN. -

996 3 IN. -

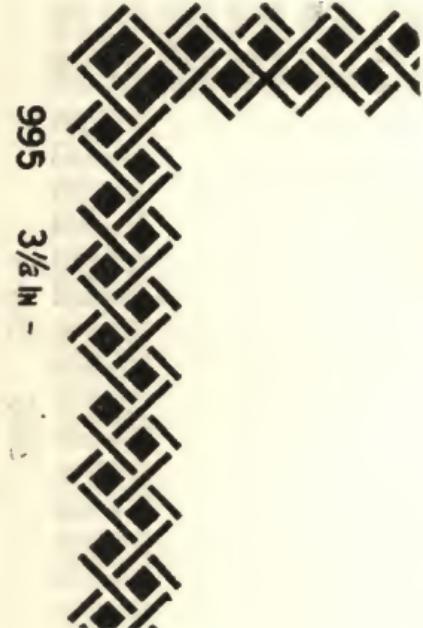


994 3 IN. -

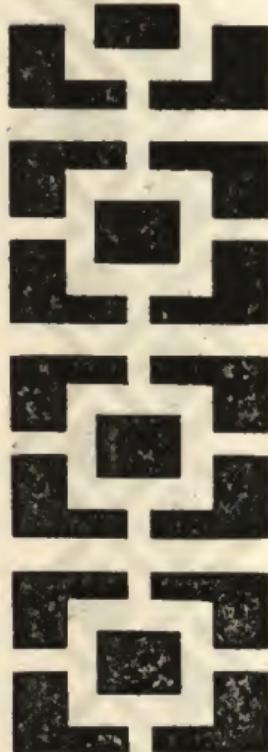
981 8 IN. -



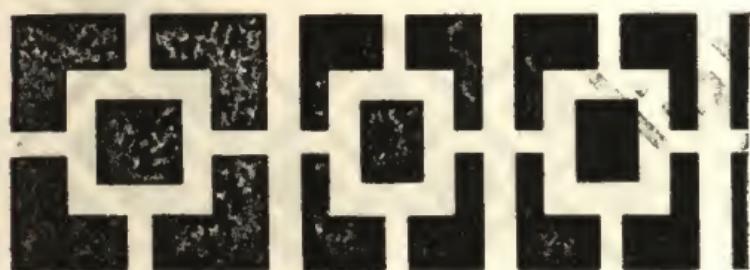
978 8 IN. -



993 3 1/2 IN. -

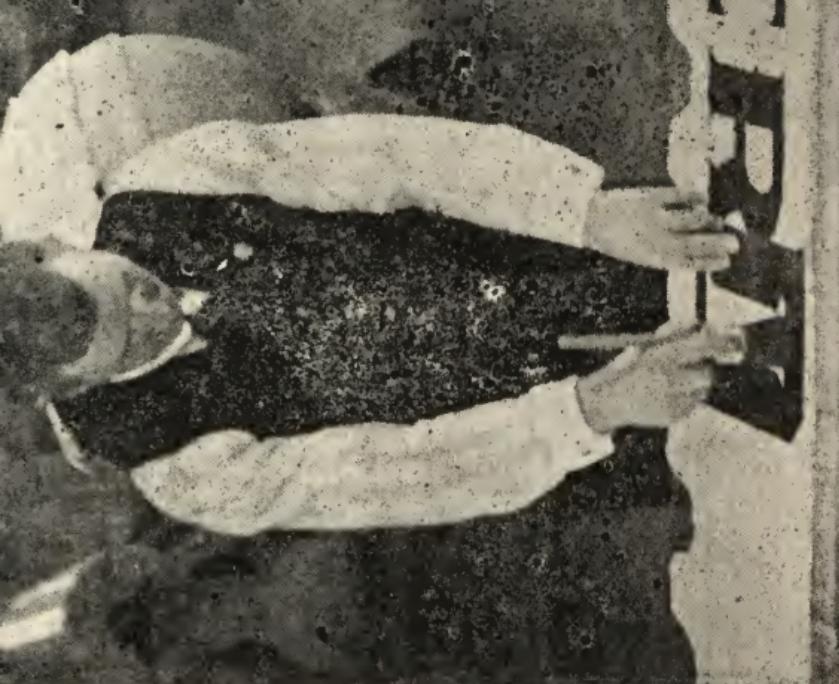


993 3 IN. -



979 8 IN. -

1980  
GROCE





Blue Label Stencils are hand cut by competent Artists in a paper manufactured specially for our business. This paper is properly oiled with Pure Linseed Oil, treated by a process that, while it does not retard its drying qualities, preserves it from becoming brittle, thus rendering the stencils very durable. In fact, our Blue Label Oiled Stencil Paper can be carried in stock for many years without undergoing any noticeable change, except that it will gradually become somewhat darker in color.

It is a recognized fact Among sign painters, that cloth or canvas, unless previously sized with Glue or other sizing, is, on account of its rough and absorbent qualities, a very difficult surface upon which to write lettering, with ordinary lettering brushes, that will show a clean, distinct outline. This sizing process is not practical where Awnings are concerned, for the reason that the surface of a new awning must not be discolored, or it would prove unacceptable to the purchaser. It would then be rendered brittle when dry and would be liable to crack when folded.

With Blue Label Awning Makers' Stencils any person possessed of ordinary ability, with a reasonable amount of practice, can execute Signs or Decorations on awnings that will compare favorably with the hand-work of accomplished Sign Writers.

It goes without saying that probably ninety-nine per cent of the merchants who install awnings would prefer to have their name appear thereon, and a very large percentage of them expect a reasonable amount of this lettering to be included in the contract.

The execution of this lettering by the use of stencils is not a new idea, for if you send this work to a progressive Sign Painter the chances are ten to one that he will use stencils, knowing that by this process he can finish the job in much less time and do cleaner work.

We have been marketing Stencils among the Painters' Supply trade through Jobbing Houses, continuously since the year 1893, the trade name "BLUE LABEL STENCILS" is very generally known among House and Sign Painters and is rapidly becoming known among Awning Makers.

# PRICE LIST

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## BLUE LABEL LETTER & NUMERAL STENCILS

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### LETTER STENCILS

---

#### Letter Stencils Nos.

201 to 234

Inch	Price
2	1.10
2 1/2	1.20
3	1.35
4	1.60
5	1.75
6	2.00
7	2.30
8	2.65
9	3.00
10	3.50
12	4.10
14	4.75
16	5.75
20	7.50
24	9.75

### NUMERAL STENCILS

---

#### Numeral Stencils Nos.

235 to 240

Inch	Price
2	.45
3	.50
4	.60
5	.75
6	.90
7	1.15
8	1.35
9	1.55
10	1.80
12	2.25
14	2.70
16	3.25
20	3.90
24	4.50

# NUMERAL STENCILS—1 to 0

Complete Set, Numerals only



235	2	x 2	"
	3	x 3	"
	4	x 4	"
	5	x 5	"
	6	x 6	"
	7	x 7	"
	8	x 8	"
	9	x 9	"
	10	x 10	"
	12	x 12	"



236	2	x 2	"
	3	x 3	"
	4	x 4	"
	5	x 5	"
	6	x 6	"
	7	x 7	"
	8	x 8	"
	9	x 9	"
	10	x 10	"
	12	x 12	"



237	2	x 2 $\frac{3}{4}$	"
	3	x 4	"
	4	x 5 $\frac{3}{8}$	"
	5	x 6 $\frac{3}{4}$	"
	6	x 8	"
	7	x 9 $\frac{3}{8}$	"
	8	x 10 $\frac{3}{4}$	"
	9	x 12	"
	10	x 13 $\frac{3}{8}$	"
	12	x 16	"



238	2	x 2 $\frac{1}{2}$	"
	3	x 3 $\frac{1}{4}$	"
	4	x 4 $\frac{1}{4}$	"
	5	x 5 $\frac{1}{4}$	"
	6	x 6 $\frac{3}{8}$	"
	7	x 7 $\frac{1}{2}$	"
	8	x 8 $\frac{1}{2}$	"
	9	x 9 $\frac{5}{8}$	"
	10	x 10 $\frac{1}{2}$	"
	12	x 12 $\frac{3}{4}$	"



239	2	x 1 $\frac{3}{4}$	"
	3	x 2 $\frac{5}{8}$	"
	4	x 3 $\frac{3}{8}$	"
	5	x 4 $\frac{1}{4}$	"
	6	x 5 $\frac{1}{4}$	"
	7	x 5 $\frac{7}{8}$	"
	8	x 6 $\frac{3}{4}$	"
	9	x 7 $\frac{7}{8}$	"
	10	x 8 $\frac{1}{2}$	"
	12	x 10 $\frac{1}{2}$	"



240	2	x 1 $\frac{5}{8}$	"
	3	x 2 $\frac{3}{8}$	"
	4	x 3 $\frac{1}{8}$	"
	5	x 4	"
	6	x 4 $\frac{3}{4}$	"
	7	x 5 $\frac{1}{2}$	"
	8	x 6 $\frac{3}{8}$	"
	9	x 7 $\frac{1}{4}$	"
	10	x 8	"
	12	x 9 $\frac{1}{2}$	"
	14	x 11	"
	16	x 12 $\frac{3}{4}$	"
	20	x 16	"
	24	x 19	"

# LETTER PATTERNS

Complete Alphabet, Letters only

---



- |     |      |     |   |
|-----|------|-----|---|
| 102 | 4    | x 3 | " |
| 6   | x 4½ | "   | " |
| 8   | x 6  | "   | " |
- 



- |     |     |       |   |
|-----|-----|-------|---|
| 103 | 2   | x 3   | " |
|     | 2½x | 3¾    | " |
|     | 3   | x 4½  | " |
|     | 4   | x 6   | " |
|     | 5   | x 7½  | " |
|     | 6   | x 9   | " |
|     | 7   | x 10½ | " |
|     | 8   | x 12  | " |
|     | 9   | x 13½ | " |
|     | 10  | x 15  | " |
|     | 12  | x 18  | " |
- 



- |     |    |       |   |
|-----|----|-------|---|
| 104 | 3  | x 3¾  | " |
|     | 4  | x 5   | " |
|     | 5  | x 6½  | " |
|     | 6  | x 7¾  | " |
|     | 7  | x 9   | " |
|     | 8  | x 10½ | " |
|     | 10 | x 13  | " |
|     | 12 | x 15½ | " |
- 



- |     |   |      |   |
|-----|---|------|---|
| 105 | 3 | x 3¼ | " |
|     | 4 | x 4¼ | " |
|     | 5 | x 5¾ | " |
|     | 6 | x 6½ | " |
- 



- |     |   |       |   |
|-----|---|-------|---|
| 106 | 4 | x 6¼  | " |
|     | 5 | x 7¼  | " |
|     | 6 | x 8¾  | " |
|     | 8 | x 12½ | " |
- 



- |     |     |       |   |
|-----|-----|-------|---|
| 108 | 2   | x 1¾  | " |
|     | 2½x | 2     | " |
|     | 3   | x 2½  | " |
|     | 4   | x 3½  | " |
|     | 5   | x 4¾  | " |
|     | 6   | x 5¼  | " |
|     | 7   | x 6   | " |
|     | 8   | x 7   | " |
|     | 9   | x 8½  | " |
|     | 10  | x 8¾  | " |
|     | 12  | x 10½ | " |
|     | 14  | x 12  | " |
|     | 16  | x 14  | " |
|     | 20  | x 17½ | " |
|     | 24  | x 21  | " |

## LETTER PATTERNS

Complete Alphabet, Letters only

---



109	2	x	2 5/8	"
	3	x	3 1/2	"
	4	x	4 3/4	"
	5	x	5 3/4	"
	6	x	7	"
	7	x	8 1/8	"
	8	x	9 1/2	"
	9	x	10 1/2	"
	10	x	11 3/4	"
	12	x	14	"



113	3	x	2 3/8	"
	4	x	3 1/4	"
	5	x	4	"
	7	x	5 1/2	"
	12	x	9 1/2	"



115	2	x	2 1/3	"
	3	x	3 1/4	"
	4	x	4 3/8	"
	5	x	5 1/2	"
	6	x	6 1/2	"
	7	x	7 5/8	"
	8	x	8 3/4	"
	9	x	9 3/4	"
	10	x	11	"
	12	x	13 1/4	"



116	2	x	2 1/2	"
	3	x	3 3/4	"
	4	x	5	"
	6	x	7 1/2	"
	8	x	10	"
	10	x	12 1/2	"
	12	x	15	"



117	3	x	3 1/4	"
	4	x	4 3/8	"
	5	x	5 1/2	"
	6	x	6 1/2	"
	7	x	7 5/8	"
	8	x	8 3/4	"
	10	x	10 7/8	"
	12	x	13 1/8	"



118	2	x	2 1/8	"
	3	x	3 1/4	"
	4	x	4 3/8	"
	5	x	5 1/2	"
	6	x	6 1/2	"
	7	x	7 5/8	"
	8	x	8 3/4	"
	9	x	9 3/4	"
	10	x	11	"

# LETTER STENCILS

Complete Alphabet, Letters only

---



222	4	x	6	"
	5	x	7½	"
	6	x	9	"
	8	x	12	"



223	2	x	2	"
	3	x	3	"
	4	x	4	"
	5	x	5	"
	6	x	6	"
	7	x	7	"
	8	x	8	"



201	5	x	4½	in
	8	x	6½	"



225	4	x	5	"
	6	x	7½	"
	7	x	8¾	"



227	4	x	3½	"
	5	x	4½	"
	6	x	4¾	"
	7	x	5¾	"
	8	x	6½	"
	9	x	7¾	"
	10	x	8¼	"



228	4	x	2½	"
	5	x	3½	"
	6	x	3¾	"
	7	x	4¾	"
	8	x	5	"
	10	x	6¼	"
	12	x	7½	"
	14	x	8¾	"
	16	x	10	"
	20	x	12½	"
	24	x	15	"

**LETTER STENCILS**  
Complete Alphabet, Letters only

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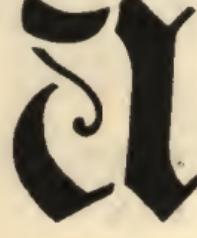
229	5	x	6 1/2	"
	7	x	9	"
	9	x	11 1/2	"
	12	x	15 1/4	"



231	3	x	2 1/4	"
	4	x	3	"
	5	x	3 3/4	"
	6	x	4 1/2	"
	7	x	5 1/4	"
	8	x	6	"
	9	x	6 3/4	"
	10	x	7 1/2	"
	12	x	9	"



226	6	x	6	"
	8	x	8	"
	10	x	10	"
	12	x	12	"



230	4	x	3 3/4	"
	5	x	4 3/4	"
	6	x	5 5/8	"
	8	x	7 1/2	"



233	2	x	2 1/8	"
	3	x	3 1/8	"
	4	x	4 1/4	"
	5	x	5 3/8	"
	6	x	6 3/8	"
	7	x	7 1/2	"
	8	x	8 1/2	"
	9	x	9 5/8	"
	10	x	10 3/4	"
	12	x	12 3/4	"
	14	x	14 7/8	"
	16	x	17	"
	20	x	21 1/4	"
	24	x	25 1/2	"



234	2	x	2	"
	2 1/2	x	2 1/2	"
	3	x	3	"
	4	x	4	"
	5	x	5	"
	6	x	6	"
	7	x	7	"
	8	x	8	"
	10	x	10	"
	12	x	12	"

These are  
THE  
STENCILS.  
That never  
Get Brittle.

In presenting for your consideration this line of Stencils we feel sure that you will consider them the most comprehensive line of PRACTICAL DESIGNS that have yet been published.



---

# **BLUE LABEL STENCIL PAPER**

---

**Properly Oiled  
Will not get brittle**

---

**36 Inches wide 40 Cents Per Y.**

**10 Yard Roll, \$3.75**

**48 Inches wide 55 Cents Per Y.**

**10 Yard Roll, \$5.00**

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